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Sheridan Coliseum: Script, Campaign Council Dinner

Bob Doyle

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Fort Hays State University



\$ 2,000,000 Sheridan Coliseum Campaign

69133 628-5356

600 Park Street

Box 272

Hays, KS

67601- 4099

6:50

Dr. Leland Bartholomew
207 Picken Hall

Dear Dr. Bartholomew,

Before you read the attached material, the Campaign Office wants you to understand that we recognize your tremendous public speaking ability. The information contained herewith is strictly suggestive and in no way is intended to be used verbatim (if at all) by yourself.

Our responsibility is to assist in any way to see that your involvement in the Campaign Dinner be as comfortable as possible. Should the script enclosed not suit you, please disregard it. We are just trying to "cover all the bases" for the program.

Regards,

Bill

Bill Doyle

BD/td
Enclosure

Handwritten note in a circle:
minded
11/19/19
120 + 1/19/19

When Jerry -- Faculty - Staff
means to Univ, Comm. Region
means to me

Fortunate

Many are here tonight.

Assistance

Forsythe

Costigan

Beougher

Stamen

Huber

Camps

Jenkins

Tomanek

Murphy

Johannson

Jellison

Pfinghoff

Univ Rel & Dev

Professional Council

60,000 Pulled up our socks

65,015 108.3 %

Close by saying

Proud

Hope that the other

Chairman can have

the same luck

Confident that ~~our~~
^{we} goals can and will
~~be achieved~~
achieve our goal.

CAMPAIGN COUNCIL DINNER SCRIPT

7:05 BOB: AS THE ORCHESTRA IS FINISHING THEIR LAST NUMBER, YOU APPROACH THE PODIUM, LEAD THE AUDIENCE IN A ROUSING APPLAUSE, SHAKE YOUR HEAD WITH APPROVAL, AND SMILE. (YOUR ENTHUSIASTIC ANIMATION THIS EARLY WILL SET THE TONE FOR THE DINNER.) COMMENT ON HOW GREAT THEY WERE. THEN SAY, "BY THE WAY, HELLO, MY NAME IS BOB SCHMIDT, YOUR MASTER OF CEREMONIES. MY FIRST DUTY IS TO INTRODUCE TO YOU THE MUCH RENOWNED FORT HAYS STATE UNIVERSITY ORCHESTRA, UNDER THE CURRENT DIRECTION OF PROFESSOR LYLE DILLEY." (ACKNOWLEDGE PROF. DILLEY AND THE ORCHESTRA) "THE FHSU ORCHESTRA HAS BEEN PROVIDING US WITH BEAUTIFUL MUSIC FOR THE PAST 52 YEARS. MOST OF IT HAS BEEN PERFORMED RIGHT HERE IN THIS WONDERFUL BUILDING. THANKS AND LET'S GIVE THEM ONE MORE BIG HAND." LEAD THE APPLAUSE....

7:06 BOB: "NOW, I WOULD LIKE TO TAKE A MINUTE TO LET YOU KNOW THAT NORBERT DREILING, MY CO-CHAIRMAN, AND THE BOARD OF TRUSTEES OF THE FORT HAYS STATE UNIVERSITY ENDOWMENT ASSOCIATION, ARE YOUR HOSTS FOR THE EVENING. PROPER INTRODUCTIONS WILL COME LATER IN THE PROGRAM. RIGHT NOW, I WOULD LIKE TO INTRODUCE YOU TO REVEREND BILL MILLER FOR THE INVOCATION."

BOB: STEP AWAY WHILE THE REVEREND SPEAKS. WHEN HE IS FINISHED, STEP BACK TO THE PODIUM AND SAY SOMETHING LIKE..."NOW LET'S ENJOY OUR MEAL AMONG ALL THESE GREAT FRIENDS!!"

.....D I N N E R

8:05 BOB: CALL THE HOUSE BACK TO ORDER. YOU MIGHT SAY... "MOST EVERYONE HAS FINISHED EATING...THOSE WHO HAVE NOT, PLEASE CONTINUE, BUT I THINK WE'LL GET STARTED WITH THE PROGRAM.

"FIRST, I WOULD LIKE TO THANK ASSOCIATE PROFESSOR BRYNELL FIGLER FOR THE LOVELY DINNER MUSIC." (APPLAUD)

"I AM VERY HAPPY TO BE WORKING WITH THE HONORABLE NORBERT

DREILING, AS CO-CHAIRMAN OF THE SHERIDAN COLISEUM CAMPAIGN."
(LOOK IN THE DIRECTION OF NORBERT, SMILE, GIVE BRIEF APPLAUSE,
THEN BACK TO THE AUDIENCE) "IN BEHALF OF NORBERT, JERRY TOMANEK,
DALE SHADE, AND THE ENDOWMENT ASSOCIATION BOARD OF TRUSTEES, I
WOULD LIKE TO WELCOME EACH AND EVERY ONE OF YOU HERE TONIGHT.

"FROM THE MINUTE I AGREED TO BE INVOLVED WITH THIS PROJECT,
THINGS HAVE GOTTEN BETTER AND BETTER. FOR INSTANCE, THE FIRST
THING I DID WAS TO ASK NORBERT TO SERVE WITH ME AND HE SAID YES,
WITHOUT HESITATION!!

"THEN, THE TWO OF US SAT DOWN AND DISCUSSED THE PEOPLE THAT
WE HOPED WE COULD ASK FOR HELP AS LEADERS. OUR LIST HAD EIGHT
NAMES ON IT, AND GUESS WHAT... WE GOT YES'S FROM FOUR OF THE FIRST
SIX PEOPLE THAT WE ASKED. WE DIDN'T EVEN NEED TO ASK EVERYONE ON
OUR LIST. SO FAR, SO GOOD!!

"THEN WE MADE A LIST OF 220 LEADING CITIZENS OF WESTERN
KANSAS TO BE ASKED TO SERVE ON THE CAMPAIGN COUNCIL. WE WANTED
PEOPLE WHO HAD EXCELLENT REPUTATIONS AND WHO WERE KNOWN FOR THEIR
INTELLIGENCE AND THEIR INTEGRITY. 162 ANSWERED YES BY THE PRINTER'S
DEADLINE ON FEBRUARY 4TH. THEIR NAMES CAN BE FOUND IN THE BROCHURE
THAT WILL BE PROVIDED FOR YOU LATER THIS EVENING.

" NORBERT AND I WERE BEGINNING TO GET A LITTLE BIT OF THE
BIG-HEAD WITH ALL OUR SUCCESS. THEN MY WIFE, PAT, PUT THE WHOLE
THING INTO PERSPECTIVE FOR ME. SHE CORRECTLY POINTED OUT THAT FHSU
HAS BEEN A GOOD AND LOYAL CITIZEN OF WESTERN KANSAS FOR 85 YEARS,
AND THIS IS THE FIRST TIME THEY HAVE EVER ASKED FOR THIS KIND OF
HELP. SHE FURTHER NOTED THAT THE REASON EVERYONE WAS BEING SO
HELPFUL WAS THAT, THEY, ALSO KNEW THESE FACTS. SHE WAS RIGHT. BY
THE WAY, THAT'S NOT THE FIRST TIME SHE'S BEEN RIGHT...AND PROBABLY
WON'T BE THE LAST. SO, I AM WELCOMING YOU HERE TONIGHT, NOT SO
MUCH AS SPECTATORS, BUT AS TEAM MEMBERS WHO KNOW THE UNIVERSITY'S
VALUE TO HAYS AND TO WESTERN KANSAS. WELCOME!!

"AND NOW I HAVE THE PLEASURE OF INTRODUCING THE HEAD TABLE.

"I WOULD LIKE TO START BY INTRODUCING THE OTHER CO-CHAIRMAN
OF THE CAMPAIGN COUNCIL, THE HONORABLE NORBERT DREILING, AND HIS
WIFE JEANNIE.

(EACH COUPLE SHOULD STAND BRIEFLY)

"NEXT TO JEANNIE IS THE 1984-85 PRESIDENT OF THE ENDOWMENT ASSOCIATION AND LONG TIME SUPPORTER OF EVERYTHING THAT HELPS WESTERN KANSAS, MR. DALE SHADE.

"WHAT WOULD AN ALUMNI BE WITHOUT A GOOD LEADER? WELL, WE CERTAINLY WON'T FIND OUT THIS YEAR, BECAUSE WE HAVE THE TERRIFIC LEADERSHIP OF MR. JERRY REED, AND HIS WIFE PAT.

"ON MY FAR RIGHT IS THE CHAIRMAN OF THE ENDOWMENT ASSOCIATION BOARD OF TRUSTEES DIVISION, DR. WEIR PIERSON, AND HIS WIFE LORETTA.

"EVERYONE KNOWS THIS NEXT COUPLE, OUR DISTINGUISHED PRESIDENT OF FORT HAYS STATE, DR. JERRY TOMANEK, AND HIS WIFE ARDIS.

"AND FINALLY ON THIS SIDE, THE LADY THAT HAS ALREADY LET SOME OF HER FEELINGS BE KNOWN, MY WIFE PAT.

X stand?
"AT THE TABLE IN FRONT, STARTING ON MY RIGHT IS DR. LELAND BARTHOLOMEW, AND HIS WIFE MARY. DR. BARTHOLOMEW VERY SUCCESSFULLY HEADED THE FACULTY AND STAFF DIVISION ON THE CAMPUS. YOU WILL HEAR MORE ABOUT THAT LATER.

"NEXT, I WOULD LIKE TO INTRODUCE THE CHAIRMEN OF THE THREE PUBLIC DIVISIONS. FIRST IS BILL MILLER, CHAIRMAN OF THE PATTERN DIVISION, AND HIS WIFE CAROLYN" (AFTER BILL AND CAROLYN SIT BACK DOWN, ANNOUNCE:) "THE KICK-OFF FOR BILL'S DIVISION STARTS TOMORROW.

"NEXT, I WOULD LIKE TO INTRODUCE TWO COUPLES AT ONCE, THE CHAIRMAN OF THE ADVANCE DIVISION, DEAN ELLNER, AND HIS WIFE JENNIE, AND ALSO THE VICE-CHAIRMAN OF THE ADVANCE DIVISION, FRED BERGER, AND HIS WIFE JEAN." (AFTER THEY SIT BACK DOWN, SAY SOMETHING LIKE:) "DEAN AND FRED BEGIN THEIR SOLICITATIONS MAY 1ST.

"LAST, AS THE SAYING GOES, BUT NOT LEAST IS THE CHAIRMAN OF THE SPECIAL DIVISION, HAROLD BITTEL, AND HIS WIFE DONNA. HAROLD'S GROUP KICKS OFF JUNE 5TH.

"NOW, LADIES AND GENTLEMEN, IF YOU WILL HELP ME SHOW OUR APPRECIATION".....(APPLAUD AND SMILE. WHEN THE APPLAUSE STOPS, SAY SOMETHING LIKE:) "IT'S MY FURTHER PLEASURE TO WELCOME TO THE PODIUM OUR ENDOWMENT ASSOCIATION PRESIDENT, MR. DALE SHADE."

BOB: (YOU MAY BE SEATED.)

8:15 DALE: (A GREETING FROM THE BOARD OF TRUSTEES. IT WOULD BE GOOD TO SAY SOMETHING LIKE:) "LADIES AND GENTLEMEN, AS PRESIDENT OF THE ENDOWMENT ASSOCIATION, I WANT TO EXTEND OUR WELCOME TO ALL OF YOU WHO HAVE COME HERE TONIGHT. THE ENDOWMENT ASSOCIATION IS EXCITED AND PLEASED TO BE SUCH AN IMPORTANT PART OF THE SHERIDAN COLISEUM CAMPAIGN. WE, TOO, REALIZE THE NEED TO PRESERVE THIS MAGNIFICENT BUILDING. IF A NEW BUILDING WAS BUILT TO REPLACE THIS ONE, IT WOULD COST MANY TIMES WHAT IT WILL COST TO RENOVATE THE SHERIDAN...NOT TO MENTION, THE LOSS OF THE HISTORY THAT THE SHERIDAN STANDS GUARD OVER."

(DALE, WHEN YOU ARE FINISHED, PLEASE SAY SOMETHING LIKE:) "IT IS NOW MY PLEASURE TO INTRODUCE YOUR NEXT SPEAKER, THE PRESIDENT OF FORT HAYS STATE UNIVERSITY, DR. GERALD TOMANEK." (DALE, YOU MAY BE SEATED AT THIS TIME.)

8:20 JERRY: "DALE, I WANT YOU TO KNOW HOW GRATEFUL THE UNIVERSITY IS TO THE ENDOWMENT ASSOCIATION FOR THE HELP YOU GUYS ARE PROVIDING, SO THAT THIS PROJECT CAN GET OFF THE GROUND." (JERRY, ALLOW YOURSELF ANOTHER MINUTE FOR PERSONAL REMARKS, AND THEN THE SLIDE PRESENTATION.)

...S L I D E P R E S E N T A T I O N...

JERRY: (TAKE A MINUTE OR TWO TO MAKE MORE PERSONAL REMARKS IF YOU WANT TO, AND THEN TURN THE PROGRAM BACK TO BOB SCHMIDT.)

8:45 BOB: (YOU COULD MAKE PERSONAL COMMENTS ABOUT HOW MUCH THE BUILDING MEANS TO YOU, ABOUT TWO MINUTES -- THEN RE-INTRODUCE YOUR CO-CHAIRMAN, NORBERT DREILING FOR THE CAMPAIGN REPORTS.)

...C A M P A I G N R E P O R T S...

8:50 NORBERT: (YOU SWAGGER UP TO THE PODIUM WITH A KIND OF A CONFIDENT SMILE ON YOUR FACE AND SAY SOMETHING LIKE:) "THANK YOU BOB, FOR YOUR REMARKS. I'D LIKE YOU TO KNOW THAT THERE ARE PEOPLE HERE THAT HAVE ALREADY BEEN WORKING." (SHOW A BENEVOLENT GODFATHER ATTITUDE, UPBEAT AND HAPPY.) "LADIES AND GENTLEMEN, IF WE ARE

GOING TO SAVE THIS GRAND OLD BUILDING, AND AT THE SAME TIME PROVIDE A MUCH NEEDED CULTURAL FACILITY FOR WESTERN KANSAS, WE ARE GOING TO HAVE TO SUCCEED WITH THE SHERIDAN COLISEUM CAMPAIGN. LET ME RE-INTRODUCE TO YOU SOME PEOPLE WHO HAVE ALREADY BEEN BUSY. FIRST IS: CHAIRMAN OF THE FACULTY AND STAFF DIVISION, DR. LELAND BARTHOLOMEW." (NORBERT, YOU NEED TO MOVE TO AND AWAY FROM THE PODIUM BEFORE AND AFTER EACH SPEAKER. ALSO, AFTER LELAND GIVES HIS FIGURES, YOU SHOULD WRITE THEM DOWN ON A PIECE OF PAPER. WE WILL DISCUSS THE REASON FOR THIS BEFORE THE DINNER.)

*Forsythe
Costigan
Beougher
Staven
Huber
Carny
Jenkins
Tomanek
Murphy
Johansen
Jellison
Pflughott*

LELAND: (YOU HAVE THE ADDED RESPONSIBILITY OF SETTING THE MOOD FOR THOSE CHAIRMEN WHO FOLLOW YOU. YOU NEED TO BE EXTREMELY ENTHUSIASTIC. YOU MIGHT START WITH SOMETHING LIKE:) "I HAD THE REAL PLEASURE OF BEING THE CHAIRMAN OF THE FINEST AND MOST GENEROUS GROUP OF PEOPLE EVER ASSEMBLED ON A UNIVERSITY CAMPUS. OUR GOAL WAS SUGGESTED BY THE PROFESSIONAL COUNCIL AND AGREED TO BY ME. I MUST CONFESS IT SEEMED LIKE AN IMPOSSIBILITY AT THE BEGINNING, BUT THE WORKERS IN THE FACULTY AND STAFF DIVISION ACCEPTED THE GOAL WITH A GREAT DEAL OF CONFIDENCE AND THEY WENT STRAIGHT TO WORK. I AM DELIGHTED TO REPORT TO YOU THAT OUR DIVISION, WITH A GOAL OF \$60,000, WENT WELL OVER THAT GOAL...THEY RAISED A TOTAL OF \$64,940 FOR 108.2% OF THE GOAL." (AT THIS POINT YOU MIGHT SAY, "HOW ABOUT THAT!!!" VERY ENTHUSIASTICALLY AND SMILE AND WAIT FOR THE APPLAUSE. THEN GO ON:) "AS YOU CAN SEE, I HAVE EVERY RIGHT TO BE VERY PROUD OF THE FACULTY AND STAFF DIVISION. NOW, I WOULD LIKE TO CLOSE BY SAYING THAT I HOPE ALL THE OTHER CHAIRMEN HAVE THE SAME KIND OF GREAT PEOPLE TO WORK WITH THAT I HAD." (LELAND, SOME KIND OF PERSONAL CHALLENGE IS IN ORDER.)

NORBERT: (YOU SHOULD HAVE STARTED BACK TO THE PODIUM. SHAKE LELAND'S HAND AND CONGRATULATE HIM. AS LELAND IS SITTING DOWN, YOU MIGHT SAY SOMETHING LIKE:) "WE ARE ALL PROUD OF YOUR GROUP, LELAND. THANKS FOR A REALLY GOOD JOB." (PAUSE FOR A MOMENT... THIS IS WHERE YOU DO YOUR NUMBER WRITING ROUTINE. YOU MIGHT HAVE TO TELL THE AUDIENCE WHAT YOU ARE DOING THE FIRST TIME. THEN GO ON.) "NOW, I WOULD LIKE TO BRING UP THE CHAIRMAN OF THE TRUSTEES DIVISION, DR. WIER PIERSON."

DR. PIERSON: (SMILE AND BE ENTHUSIASTIC, AND SAY SOMETHING LIKE:) "I WOULD LIKE TO ADD MY CONGRATULATIONS TO LELAND. HOWEVER, I, TOO, AM PROUD OF MY GROUP. WE ALSO HAD A GOAL...OURS WAS \$70,000." (DR. PIERSON, IF YOU THINK YOU CAN PULL THIS OFF, YOU MIGHT LOOK SAD AND NERVOUS AND SAY:) "OUR PEOPLE ARE SPREAD ALL OVER THE STATE, AND EVEN OUT OF THE STATE. IT'S A LITTLE HARDER TO RAISE MONEY UNDER THESE CONDITIONS," (STALL A LITTLE) "AND I ONLY HAD THREE WORKERS." (NOW A BIG SMILE, HOLD BOTH HANDS UP AND RAISE YOUR VOICE AND SAY:) "BUT THEY WERE TERRIFIC...WE HAVE ALREADY RAISED \$87,981--126% OF OUR GOAL. ISN'T THAT GREAT!!!" (LEAD THE APPLAUSE)

NORBERT: (YOU SHOULD BE STARTING BACK TO THE PODIUM. SHAKE DR. PIERSON'S HAND AND CONGRATULATE HIM. PAUSE AND SAY TO THE AUDIENCE:) "IT JUST KEEPS GETTING BETTER AND BETTER." (THEN WRITE DOWN DR. PIERSON'S FIGURES.) "NOW, I WOULD LIKE TO INTRODUCE THE CHAIRMAN OF THE PATTERN DIVISION, REVEREND BILL MILLER."

BILL: "THANK YOU NORBERT. LET ME ADD MY CONGRATULATIONS TO LELAND AND TO DR. PIERSON." (PAUSE FOR A MOMENT, THEN WITH A SERIOUS LOOK, SAY SOMETHING LIKE:) "BOY, IS MY JOB CUT OUT FOR ME! IT WON'T BE EASY FOLLOWING THOSE TWO DYNAMOS." (START ADDING ENTHUSIASM A LITTLE AT A TIME UNTIL AT THE END YOU ARE VERY EXCITED.) "THAT'S O.K. THOUGH, I TOO, HAVE SOME OF THE BEST LEADERS IN WEST KANSAS HELPING IN THE PATTERN DIVISION. GENTLEMEN, WOULD ALL OF YOU PLEASE STAND. OUR GROUP HAS WORKERS FROM LIBERAL TO WICHITA, FROM GOODLAND TO PLAINVILLE, AND ALMOST EVERYWHERE IN BETWEEN." (AS THEY STAND, NOD APPROVINGLY AND START APPLAUDING.) "TOMORROW IS THE OFFICIAL KICK-OFF FOR THE PATTERN DIVISION AND SOME OF FORT HAYS SUPPORTERS ALREADY HAVE THE BALL ROLLING IN THE AMOUNT OF \$____." "

NORBERT: (APPROACH BILL, SHAKE HANDS, AND CONGRATULATE HIM AS YOU DID THE OTHERS BEFORE HIM.) "I WANT TO TAKE ONE MORE OPPORTUNITY TO RE-INTRODUCE OUR CHAIRMEN FOR THE TWO DIVISIONS THAT START THEIR WORK IN A FEW WEEKS...FRED BERGER AND DEAN ELLNER OF THE ADVANCE DIVISION." (THEY SHOULD STAND FOR A BRIEF APPLAUSE.) "AND HAROLD

BITTEL OF THE SPECIAL DIVISION." (HAROLD SHOULD STAND FOR A BRIEF APPLAUSE. NOW, YOU PRETEND TO BE ADDING YOUR FIGURES UP, AND SAY SOMETHING LIKE:) "IF MY ADDITION IS CORRECT, IT APPEARS THAT WE HAVE A GRAND TOTAL OF \$_____!!" (SMILE AND BE HAPPY)

9:05 BOB: (GO TO THE PODIUM, SHAKE NORB'S HAND, AND CONGRATULATE EACH OTHER. AS NORB IS SITTING DOWN, YOU MIGHT SAY SOMETHING LIKE:) "ALTHOUGH THE ECONOMIC CONDITIONS IN OUR AREA, AREN'T AT THEIR BEST RIGHT NOW, WE ALL KNOW WHEN THE GOING GETS TOUGH FOR WEST KANSANS...TOUGH WEST KANSANS GET GOING!" (THANK YOU'S WILL COME IN HERE. I'LL GIVE YOU A LIST LATER. AN EXAMPLE WOULD BE THE FOOD SERVICE PEOPLE, ALL THOSE IN ATTENDANCE, ETC. YOU MIGHT SAY SOMETHING LIKE:) "IN ORDER FOR AN EVENING LIKE THIS TO HAPPEN, MANY PEOPLE DO THINGS THAT USUALLY RECEIVE NO CREDIT, SO WITH YOUR HELP, LET'S ACKNOWLEDGE THE FOLLOWING.....!" (THE LIST)

BOB: (MAKE YOUR CLOSING REMARKS AS YOU SEE FIT. ALSO, ASK THE TABLE HOSTS AND HOSTESSES TO PLEASE PASS OUT THE BROCHURE.)

.....A D J O U R N.....