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### Sheridan Coliseum: Draft, Q & A: Fort Hays State University \$2,000,000 Sheridan Coliseum Campaign

Sheridan Coliseum Campaign Office

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#### Recommended Citation

Sheridan Coliseum Campaign Office, "Sheridan Coliseum: Draft, Q & A: Fort Hays State University \$2,000,000 Sheridan Coliseum Campaign" (1905). *Sheridan Hall*. 11.  
<https://scholars.fhsu.edu/sheridan/11>

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## Q & A

### FORT HAYS STATE UNIVERSITY \$2,000,000 SHERIDAN COLISEUM CAMPAIGN

#### THE UNIVERSITY . . . AN INTRODUCTION

Essential to the success of any University is the faculty, staff, and its physical plant. We are part of the image, either good or bad, which the University projects to the community.

Since 1902, Fort Hays State University has enjoyed a reputation of excellence in education throughout Kansas. The University community takes great pride in our institution's past, present, and future.

Today, the challenge of the future betterment of our University has arrived. The Board of Regents has concluded after extensive research, that the \$6,000,000 renovation of our Sheridan Coliseum into a Performing Arts Center and a Student Services Center is needed to project the quality cultural activities and student services to which the students and residents of the area have become accustomed. The initial thrust of the funding of our Coliseum will be a \$2,000,000 fund-raising campaign involving the campus community, alumni, and the citizens of Western Kansas.

We, the campus community and the Endowment Trustees, have been asked to set the pace for the fund raising effort! As education professionals, with a definite vested interest in Fort Hays State University, we must show our generous support for the campaign before others in the community can be expected to give financial support.

Q. What is the SHERIDAN COLISEUM CAMPAIGN?

A. It is a \$2,000,000 fund raising effort involving the campus community, alumni, the citizenry of Hays and Western Kansas. The object is to completely renovate Sheridan Coliseum so that it can once again return to its status as one of the most remarkable building in Western Kansas.

Q. As much as it will cost to renovate, wouldn't it be less expensive to raze Sheridan Coliseum and build a new building?

A. Although Sheridan Coliseum is badly deteriorated, the building is still structurally sound. To raze



the present building and replace it with a new one would cost considerably more. Also, the historical significance that the present building represents would be lost. Therefore renovation will give us the most for our dollars and allow us to enjoy Sheridan Coliseum for many years to come.

Q. What are the objectives of the renovation plan?

A. The overall master plan has two objectives. The transformation of Sheridan Coliseum from its present configuration into a 1,200 seat completely remodeled performing arts center, and secondly a more conveniently centralized student services center.

Changes would occur to the:

- \* main house & balcony areas
- \* stage, dressing and shop area
- \* basement
- \* sound system
- \* theatrical equipment
- \* orchestra pit
- \* traps and fly gallery

Q. When will the renovation take place?

A. It is anticipated that the renovation will begin in the fall of 1986 and completed in about twenty four months.

Q. Is the capital funds effort a cash donation campaign or may pledges be made?

A. Either cash or pledges will be graciously accepted. Pledges may be made over a three to five year period with payments beginning immediately or at the time of the donors request.

Q. Will someone call on upon donors for their gifts?

A. In some cases, yes, someone will be calling on the Executive Administration, Deans, Department Chairpersons and Directors. Because of time restraints most everyone else will be contacted by mail.

Q. If I give to the Sheridan Coliseum Campaign, will I be asked to give to the Annual Development Fund Drive?

A. Yes, you will. The Sheridan Coliseum Campaign is completely separate from the Annual Development Fund Drive. Whatever you consider as a gift to the Sheridan Campaign should



be in addition to whatever you are considering for the Annual Drive.

Q. Can a donor give any thing other than a pledge for money?

A. Yes, almost anything of value can be given to the campaign, such as:  
Securities, stocks, real estate, income from oil wells, etc.

Q. May a pledge be increased, decreased or canceled if the donors circumstances change?

A. Yes. Upon written notice to FHSU-Endowment Association office, any change you deem necessary will be promptly made.

Q. Is my contribution deductible for Federal Income Tax?

A. Yes. Just as your separate contribution to the Campus Developpe Fund is deductible, this one is also. FHSU-ENDOWMENT ASSOCIATION is a non profit organization and is exempt from Federal Income Tax under the provision of Section 501 (c) (3) of the 1954 Code. Donors may deduct contributions to the FHSU-ENDOWMENT ASSOCIATION as provided by Section 170 of the code.

Q. Other than providing quality education, does the University contribute in any other way to the community?

A. You Bet! Fort Hays State University makes a significant contribution to the economic welfare of the area. It employs many area residents, over 512 full time and 170 part time and boasts an annual payroll approaching \$16,000,000. In addition to being one of the area's top employers, another almost \$7,000,000 is spent annually for goods and services required to operate the university, and most of that flows directly into the community. The expenditures for labor and materials over the next few years for the renovation of Sheridan Coliseum will also pump many new dollars into the local economy. A recent study by F.H.S.U.'s Department of Economics indicated that the University is a major economic force in Hays. This is demonstrated by the University's effect on city business volume, income, tax revenues, and jobs.

\* direct impact      \$17,583,720



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TOTAL IMPACT                $31,650,700
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\$2,000,000 SHERIDAN COLISEUM CAMPAIGN  
F.H.S.U.-BOX 272  
HAYS, KS. 67601  
or call (913) 628-5356