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Sheridan Coliseum: Case statement, the Fort Hays State University Sheridan Coliseum Campaign

Fort Hays State University

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Presentation for

**FORT HAYS STATE UNIVERSITY
SHERIDAN COLISEUM**

HAYS, KANSAS 67601



Fort Hays State University

Sheridan Coliseum Campaign

CASE STATEMENT

Established in 1902 as the Western Branch State Normal School, Fort Hays State University was born of the idea that the education of area residents was of major importance if the high plains of Western Kansas was to realize its maximum development potential. Physical facilities for the proposed school became available when the United States Congress transferred ownership of Fort Hays -- an old military post abandoned in 1889 -- to the State of Kansas in 1901.

During its first year, 19 students and two faculty members attended classes in what had been the post's hospital building. It was not until two years later that the first permanent school structure was built -- Academic Hall, later renamed Picken Hall. By then, all of the old post's buildings had been sold and moved except for the guard house which was converted into a gymnasium, and two houses on officers row which were saved for faculty housing.

Slowly, the school began to grow and mature. A new gymnasium was completed in 1906, and a new Industrial Building was added in 1912. The school's first principal, William S. Picken, left in 1913, and William A. Lewis was named President of the school. Under Lewis' direction, the school would soon become the music mecca for Western Kansas. Henry Edward Malloy was brought from Bethany College in Lindsborg to head up the music department in 1914, and in a few short years his influence began to be felt throughout the entire state. Graduates from the school who joined the teaching staffs of Western Kansas schools developed outstanding orchestras, bands, and choral groups, and Malloy's musical productions began to gather larger and larger followings among people living outside the Hays area.

President Lewis saw great things for the school, and he envisioned its becoming the cultural center of Western Kansas. He also saw a need for a spacious coliseum which would:

- 1) help to attract larger numbers of students from other Kansas communities outside the Hays area,
- 2) enable the school to undertake a more ambitious program of musical presentations, and
- 3) afford the entire Western Kansas area a facility large enough to produce major civic and cultural events.

The dream came true on March 23, 1917, when the doors opened to the public for the first time at the school's new Sheridan Coliseum. It was the largest facility of its kind in Western Kansas. Many called it "The Convention Hall of Western Kansas," and others said it was a "white elephant that would never be filled." Regardless of what it was called, the structure -- which was named after a prominent military officer and former Commander of the old fort, General Philip Sheridan -- was magnificent and inspiring to all who came to see it. It was funded by a legislative appropriation in 1915, and it was the only building funded by the legislature for any state school that year.

Many legislators were critical of the use of state funds to build such a large structure in the western part of the state, and President Lewis was considered by many to be an "impractical visionary" for his part in its creation. All of this skepticism disappeared when the structure proved to be too small the first time it was used. In time, "standing-room-only" crowds became commonplace in the coliseum. During its inaugural year, Sheridan Coliseum hosted the first Grand Opera ever presented in Western Kansas, and two years later, the first of the nationally acclaimed Music Festivals was held there.

Visitors were often surprised to discover that the coliseum contained a swimming pool, modern seating for almost 3,000 people, outstanding lighting facilities, and much more. This wonderful building has provided an almost spiritual place for Fort Hays State students and area residents to cheer on their basketball teams. Lovingly referred to as the "snake pit," supporters could rejoice over their wins and cry over their losses. For more than 65 years, it has served the campus, the community, and all of Western Kansas with classrooms, a gymnasium, an arena for horse shows, an auditorium, and even a theater for the performing arts.

For most of its existence, Sheridan Coliseum has served as the civic auditorium for the city of Hays. Even today with its time-worn facilities, it still is in demand by the people and organizations in the community. Its size and architecture have been unmatched from Salina to Denver. Almost everyone has memories of good times spent in the "snake pit."

Although Sheridan Coliseum has badly deteriorated, the basic structure has not been abused. Surveys conducted by architects and construction engineers have proven the building to be structurally sound. Consideration was given to

half of the state.

razing Sheridan and replacing it with a new building. However, the replacement cost would be considerably higher, not to mention the loss of one of the most historically significant buildings in Western Kansas.

The overall plan for renovation has two objectives: first, the transformation of Sheridan Coliseum from its current configuration into a 1,200 seat, completely remodeled performing arts center. Second, all the area surrounding the main auditorium will be converted into a more centralized student services center.

Renovations will be made in the following areas of the existing facility:

- * the main auditorium and its balcony areas
- * stage, dressing, and shop areas
- * basement
- * sound system
- * theatrical equipment
- * orchestra pit
- * traps and fly gallery

Located throughout the three-level complex and surrounding the main auditorium will be the administrative and student services offices for the university:

- * Admissions Office
- * Registrar's Office
- * Business Office
- * Financial Aids Office
- * Student Services Office
- * Placement Office
- * University Relations Office
- * Institutional Research Office
- * President's Office
- * Vice Presidents' Offices

Fort Hays State University has three primary components in the Performing Arts: teaching and training, actual performances by students, and the visiting artists and performing arts organizations that provide live performances for the campus community and the citizens of the western half of the state.

The new performing arts center will enhance the basic components and enrich regional life by assisting the University to fulfill its responsibility as a major cultural and intellectual center for Western Kansas. It will provide the facilities necessary to meet the University's extensive academic and public service obligation in music, drama, dance, and other cultural events.

The total cost of the renovation program will be in excess of \$6,000,000. Businesses, foundations, and citizens of the local community and surrounding area are being asked to provide \$2,000,000 to assure completion of this project.

Fort Hays State University makes a significant contribution to the economic welfare of the area. It employs many area residents -- over 512 full time and 170 part time -- and boasts an annual payroll approaching \$16,000,000. In addition to being one of the area's top employers, nearly \$7,000,000 is spent annually for goods and services required to operate the University's physical facilities, most of which flows directly back into the local economy. The expenditures for labor and materials over the next few years for the renovation of Sheridan Coliseum will also pump many new dollars into the local economy. A recent study conducted by the Fort Hays State University Department of Economics indicated that the University is a major economic force in Hays. This fact is demonstrated by the University's effect on the volume of business, personal income, city tax revenues, and jobs in the area.

* Direct impact	\$17,583,720
* Indirect impact	2,637,560
* Induced impact	11,429,420

T O T A L I M P A C T	\$31,650,700
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According to leading economists, expenditures of this magnitude will quadruple in their total impact on an area's economy. For these reasons, the University not only is a major contributor to the educational welfare of the community and Western Kansas, but also it is a major contributor to the economic welfare of both.

Fort Hays State University
\$2,000,000 Sheridan Coliseum Campaign
Hays, Kansas

SUPPLEMENTAL ATTACHMENTS

Estimated Project Costs..... Exhibit 1

Letters of Intent..... Exhibit 2

Norbert R. Dreiling

Robert E. Schmidt

Gerald W. Tomanek

Fort Hays State University
Operation Budget..... Exhibit 3

1984 - 1985

Verification of Tax Exempt Status..... Exhibit 4

IRS Letter - 501 (c) 3

Certificate of Incorporation

Board of Trustees..... Exhibit 5

FHSU - Endowment Association
Board of Trustees

EXHIBIT 1

MANN & COMPANY, P.A.

Sheridan Coliseum Renovation
Fort Hays State University
Hays, Kansas

ESTIMATED COSTS:

I. Performing Arts Center

A. General Construction:

1. Main House & Balcony
2. Stage, Dressing, Shop
3. Basement

\$4,935,000

B. Mechanical Construction

C. Electrical Construction

D. Special Items:

1. Sound System
2. Theatrical Equipment
3. Orchestra Pit Lift
4. Seats (1200)
5. Traps (16)
6. Fly Gallery

493,000

400,000

100,000

8,000

5,500

E. Estimated Cost of Performing Arts Center \$2,677,000

13,000

84,000

II. Administration Areas:

A. General Construction:

1. President's Suite
2. Vice-Pres. Offices
3. General Offices
4. Ancillary Areas (Corridors, Mech. Storage, etc.)
5. Demolition
6. Main Lobby
7. Elevator

\$6,012,000

B. Mechanical Construction

C. Electrical Construction

D. Site Work

E. Estimated Cost of Administrative Area \$2,258,000

III. Total Estimated Construction Cost: \$4,935,000

MANN & COMPANY, P.A.

Sheridan Coliseum Renovation
Fort Hays State University
Hays, Kansas

ESTIMATED PROJECT COSTS:

I. Construction Cost:		\$4,935,000
II. Design Fee:		
a. Architect's Fee	\$468,000	
b. Contingency Fee	25,000	
		<hr/>
		493,000
III. Contingency Fund		400,000
IV. Movable Equipment		100,000
V. Miscellaneous Expenses:		
a. Sub-soil	8,000	
b. Printing	6,000	
c. Division of Arch. Serv.	55,000	
d. Other Costs	15,000	
		<hr/>
		84,000
		<hr/>
VI. ESTIMATED TOTAL PROJECT COST:		\$6,012,000

Exhibit 2

EXHIBIT 2

NORBERT R. DREILING

ATTORNEY-AT-LAW

111 WEST 13TH STREET - P.O. BOX 579

913-625-3563

HAYS, KANSAS 67601

October, 1984

October 18, 1984

TO WHOM IT MAY CONCERN:

The history of Fort Hays State University parallels the achievements of Western Kansas. Fort Hays State has provided quality education for our young people since its inception in 1902. It is truly the University of Western Kansas.

Sheridan Coliseum is an area land mark which was completed in 1917. The "Coliseum" has served the University and Western Kansas in many capacities - from athletics to outstanding cultural events.

I have accepted the appointment as campaign fund chairman for the upcoming 2 million dollar campaign fund drive because Fort Hays State and Western Kansas need Sheridan Coliseum as never before. The plans for the Performing Arts Center in Sheridan Coliseum underscore the importance of preserving this historic structure and reflect the dedication of the citizens of this area to its restoration as the cultural center of Western Kansas.

The people of this area have never been asked to participate in a Fort Hays State public fund raising campaign of this dimension. However, I am confident they will rally to the support of this drive because they strongly endorse the preservation of this historic land mark and its availability for cultural leadership.

Please study the enclosed presentation. After doing so, I am confident you will want to be a part of this laudable effort. Your contribution to the Sheridan Coliseum Campaign will be gratefully appreciated.

Sincerely,

Norbert R. Dreiling

Norbert R. Dreiling
Chairman, Campaign Fund

* KAYS-TV, Channel 7
Hays, Kansas

* KLOE-TV, Channel 10
Goodland, Kansas

* KAYS, 1400
Hays, Kansas

* KLOE, 710
Goodland, Kansas

* KCOV, 1400
Allamore, Nebraska

* KFED, 880
St Joseph, Missouri

* KVOP, 1400
Plainview, Texas

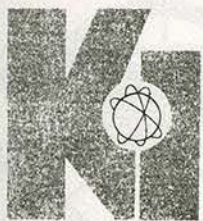
* KATX-FM, 97.3
Plainview, Texas

* Kansas

Elis Goodland Hays
Norton Oberlin Wakarusa

* Nebraska

Dakota City Wayne
South Sioux City



Corporate Offices, 2300 Hall Street

P.O. Box 817

Hays, Kansas 67601

(913) 625-2578

October, 1984

TO WHOM THIS MAY CONCERN:

Fort Hays State University has a long and distinguished history on the great plains of Western Kansas. It has provided quality education for our young people since its beginning in 1902. In 1917, the completion of Sheridan Coliseum provided the catalyst for the University campus to become the cultural center of Western Kansas.

During the school's 82 year history, there has never been a public fund raising campaign of this size. My knowledge of this fact, and the importance of the University to Hays and all of Western Kansas, led me to accept the chairmanship of the upcoming \$2,000,000 capital funds drive. I am pleased that Norbert Dreiling has accepted the important position of Campaign Fund Chairman.

Norbert and I strongly endorse this campaign and we feel that the quality of the Fort Hays State University Endowment Association leadership and the management thereof is made up of strong, mature, responsible people who will carry this project to a successful conclusion.

I urge you to study the enclosed presentation and consider making a generous contribution to the Sheridan Coliseum Campaign.

Sincerely,

Bob Schmidt
Chairman, Campaign Council

Sincerely,

G. W. Tomarek

President

GW2/GS

TELEVISION

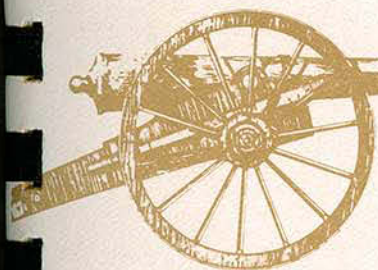
- KAYS-TV, Channel 7
Hays, Kansas
- KLOE-TV, Channel 10
Goodland, Kansas

RADIO

- KAYS, 1400
Hays, Kansas
- KLOE, 710
Goodland, Kansas
- KCOW, 1400
Alliance, Nebraska
- KFEQ, 680
St. Joseph, Missouri
- KVOP, 1400
Plainview, Texas
- KATX-FM, 97.3
Plainview, Texas

CABLE

- Kansas
Ellis Goodland Hays
- Norton Oberlin WaKeeney
- Nebraska
Dakota City Wayne
South Sioux City



Fort Hays State University

600 Park Street

Hays, Kansas 67601-4099

Office of the President
913-628-4231

TO WHOM IT MAY CONCERN:

As president of Fort Hays State University, I wish to assure potential donors that all gifts made to the \$2,000,000 Sheridan Coliseum Campaign will be used to maximum advantage in our Renovation Program.

No funds granted to the \$2,000,000 Sheridan Coliseum Campaign will be used for any activities prohibited by the 1969 Tax Reform Act.

Sincerely,

G. W. Tomanek

President

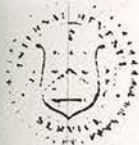
GWT/ds

EXHIBIT 3

FORT HAYS STATE UNIVERSITY
OPERATING BUDGET
1984-85

EDUCATIONAL AND GENERAL	<u>SALARIES</u>	<u>OPERATING EXPENSE</u>	<u>TOTAL</u>
A. <u>Educational Program</u>			
Instruction	\$9,421,664	\$1,147,378	\$10,569,042
Academic Support	1,627,567	735,766	2,363,333
Student Services	1,167,211	907,876	2,075,087
Institutional Support	1,345,045	577,329	1,922,374
B. Physical Plant Operations	1,902,221	1,181,980	3,084,201
C. Research	17,057	30,289	47,346
D. Public Service	242,638	106,933	349,571
E. Debt Service - Academic Bldgs.	--	400,877	400,877
F. Fellowships/Scholarships	<u>18,883</u>	<u>1,221,961</u>	<u>1,240,844</u>
T O T A L	<u>\$15,742,286</u>	<u>\$6,310,389</u>	<u>\$22,052,675</u>

EXHIBIT 4



U. S. TREASURY DEPARTMENT
INTERNAL REVENUE SERVICE

DISTRICT DIRECTOR
WICHITA, KANSAS 67202

OCT 31 1966

IN REPLY REFER TO
Form L-178
WIC:EO:66-128

Fort Hays Kansas State College
Endowment Association
Hays, Kansas 67601

PURPOSE Educational	
ADDRESS INQUIRIES & FILE RETURNS WITH DISTRICT DIRECTOR OF INTERNAL REVENUE 412 S. Main Wichita, Kansas 67202	
FORM 990-A RE- QUIRED <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	ACCOUNTING PERIOD ENDING 6-30

Gentlemen:

On the basis of your stated purposes and the understanding that your operations will continue as evidenced to date or will conform to those proposed in your ruling application, we have concluded that you are exempt from Federal income tax as an organization described in section 501(c)(3) of the Internal Revenue Code. Any changes in operation from those described, or in your character or purposes, must be reported immediately to your District Director for consideration of their effect upon your exempt status. You must also report any change in your name or address.

You are not required to file Federal income tax returns so long as you retain an exempt status, unless you are subject to the tax on unrelated business income imposed by section 511 of the Code, in which event you are required to file Form 990-T. Our determination as to your liability for filing the annual information return, Form 990-A, is set forth above. That return, if required, must be filed on or before the 15th day of the fifth month after the close of your annual accounting period indicated above.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for the taxes imposed under the Federal Insurance Contributions Act (social security taxes) unless you file a waiver of exemption certificate as provided in such act. You are not liable for the tax imposed under the Federal Unemployment Tax Act. Inquiries about the waiver of exemption certificate for social security taxes should be addressed to this office, as should any questions concerning excise, employment or other Federal taxes.

This is a determination letter.

Sincerely yours,

Harry F. Scribner
Harry F. Scribner
District Director

STATE OF KANSAS

DEPARTMENT OF STATE



FRANK J. RYAN, SECRETARY OF STATE

To All to Whom these Presents shall Come, Greeting:

I, FRANK J. RYAN, Secretary of State of the State of Kansas, do hereby certify that the following and hereto attached is a true copy of _____

ARTICLES OF INCORPORATION

OF

FORT HAYS KANSAS STATE COLLEGE ENDOWMENT ASSOCIATION

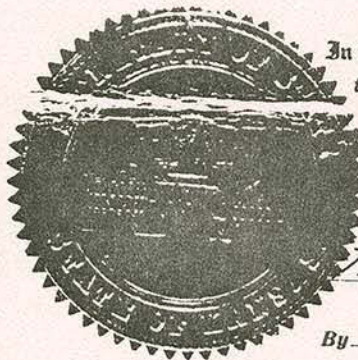
HAYS

KANSAS

FILED:

Dec. 4, 1945

the original of which is now on file and a matter of record in this office.



In Testimony Whereof: I hereto set my hand and cause to be affixed my official seal.

Done at the City of Topeka, this 4th

day of December A. D. 19 45

Frank J. Ryan

Secretary of State.

By E. E. Hill

Asst. Secretary of State.

EXHIBIT 5

Fort Hays State University
Endowment Association Trustees

Mr. Dale Shade
President, Endowment Association
Hays, Kansas

Dr. Weir Pierson
Vice President,
Endowment Association
McPherson, Kansas

Mr. Adolph Reisig
Secretary-Treasurer,
Executive Director,
Endowment Association
Hays, Kansas

Mr. Clair Anderson
Norman, Oklahoma

Mrs. Miriam Ball
Hays, Kansas

Mr. James Bartels
Hays, Kansas

Mr. Don Bickle
Hays, Kansas

Dr. Richard Burnett
Overland Park, Kansas

Mr. Joe Butcher
Cimarron, Kansas

Governor John Carlin
Topeka, Kansas

Mr. Arden Cronn
Wakeeney, Kansas

Mr. Robert Culley
Hill City, Kansas

Mr. Ernest Deines
Wakeeney, Kansas

Mr. Richard Diamond
Mankato, Kansas

Mr. Norbert Dreiling
Hays, Kansas

Mrs. Marcia Eads
Meade, Kansas

Mr. Norman Eaton
Eaton, Colorado

Mr. Curtis Erickson
Phillipsburg, Kansas

Mr. Roger Franke
Hutchinson, Kansas

Mr. Robert Fuller
Garden City, Kansas

Mrs. Lucille Gagelman
Hays, Kansas

Mr. Don Gamet
Prairie Village, Kansas

Mr. Jack Goodman
Hays, Kansas

Mr. P.M. Haas
Russell, Kansas

Mr. Gary Hanna
Winfield, Kansas

Mrs. Roberta Harkness
Dodge City, Kansas

Dr. Norvan Harris
Liberal, Kansas

Mr. Nelson Hartman
Topeka, Kansas