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### Example Grant Application

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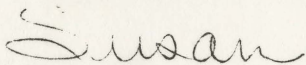
November 10, 1992

Ms. Deana Rupp  
McDonald's of Hays  
2705 Vine, Suite #1  
Hays, KS 67601

Dear Deana:

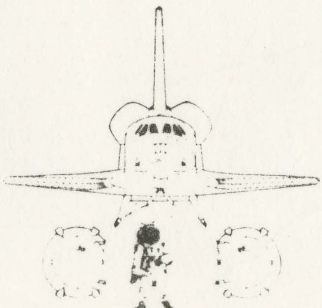
Enclosed is a copy of the grant application and cover letter we submitted to McDonald Children's Charities. Good luck with your application--the new museum will be a great addition to the Hays area!

Yours truly,



Susan C. Johnson  
Development Assistant


/scj  
Enclosures



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**THE KANSAS COSMOSPHERE & SPACE CENTER**

1100 N. Plum • Hutchinson, Ks 67501 • (316) 662-2305 • FAX 316 662-3693

  
McDonald's

P.O. Box 1762  
Hutchinson, Kansas 67504-1762  
316/662-5661

Mr. Gerald Newman, President  
Mr. Ken Barun, Vice President  
Ronald McDonald Children's Charities  
McDonald's Plaza  
Oak Brook, Illinois 60521

Gentlemen:

Enclosed is a grant application from the Kansas Cosmosphere & Space Center (KCSC), Hutchinson, Kansas.

The KCSC collection of space and space science artifacts is among the finest in the free world, making this facility one that any community in any state in the nation would be proud to claim. More important, the presence of the KCSC in America's rural heartland brings otherwise unavailable educational programming of unsurpassed quality to the region's school children and teachers.

The funding requested from Ronald McDonald Children's Charities will support greatly expanded science discovery workshop facilities in the context of an entirely new building for the KCSC. These facilities are desperately needed in the face of regional demand that makes it necessary for the KCSC to turn away thousands upon thousands of teachers and students each year.

It has been my pleasure to contribute \$15,000 toward the KCSC's building needs. In addition, I have provided \$1,000 in each of the past four years toward the KCSC's educational programming costs, as well as contributions of food and drink.

With more than \$3.5 million in hand toward a \$7.5 million goal, the residents of Hutchinson and Reno County have already surpassed all prior records of giving toward a single project. While more local dollars will be forthcoming, the final success of the campaign can only be assured through additional investments from outside our region.

I am pleased that the McDonald's owner/operators of South Central Kansas, listed on the attached sheet and representing 37 outlets, wholeheartedly join with me in endorsing this grant request. The project is one with which Ronald McDonald's Children's Charities will be proud to be associated.

Sincerely,

Gerald D. Blocher

The McDonald's Owner/Operators of South Central Kansas listed below endorse the attached request from the Kansas Cosmosphere & Space Center for a grant of \$100,000 in support of new and expanded science discovery workshop facilities for the teachers and children of Kansas and the surrounding region.

<sup>Diane</sup> Bob Anderson,	Colby, KS.✓
<sup>Ginny</sup> Ron Alvidson,	Pratt, KS.✓
<sup>Connie</sup> Steve Brend,	Wichita, KS.✓
<sup>Larry</sup> Fred D'Albini,	Salina, KS.✓
<sup>LAWRENCE</sup> Steve Dyer,	Wellington, KS.✓
Gwen Ferguson,	Wichita, KS.✓
<sup>DEE</sup> Bill Foshee,	Wichita, KS.✓
<sup>Sidney</sup> Paul Jennings,	McPherson, KS.✓
<sup>Dorothy</sup> Bud Johansen,	Wichita, KS.✓
<sup>Gail</sup> Rick Keuhl,	Hays, KS.✓ (a k
<sup>Linda</sup> Bud Kuthan,	Wichita, KS.✓
<sup>Diane</sup> Robert Lane,	ElDorado, KS.✓
<sup>Suelyn</sup> Steve Moeller,	Wichita, KS.✓
<sup>Karen</sup> Chuck Overby,	Abeline, KS.✓
<sup>BETH</sup> Matt Raper,	Wichita, KS.✓
<sup>Tricia</sup> Joe Wilson,	Great Bend, KS.✓

PROJECT TITLE:	<u>Relocation &amp; Expansion of Children's Discovery Center</u>
ORGANIZATION:	<u>The Kansas Cosmosphere &amp; Space Center</u>
AMOUNT:	<u>\$75,000</u>
EFFECTIVE TO/FROM:	<u>N/A (Capital Grant)</u>

<u>          </u>	% Prenatal	<u>40</u>	% 14-18
<u>          </u>	% 0-5 yrs.	<u>          </u>	% 18-21
<u>60</u>	% 6-13 yrs.		

PROGRAM BACKGROUND

7. What was the problem or need addressed? To increase opportunities for students and teachers in the region to: 1) supplement classroom science instruction, and 2) upgrade teachers' science teaching skills and materials. The present capacity of the KCSC to accomplish these goals is severely limited due to lack of space in the present facility.

8. What were the objectives of the grant?

To assist the KCSC in building and equipping a facility of 100,000 square feet, roughly three times the size of the present facility, to include greatly expanded science discovery workshop and teaching areas.

9. Is the program funded by the RMCC grant completed?

YES \_\_\_\_\_ NO XX If the answer was no, when will the program be completed? June, 1995 Target Date (Mo/Yr).

Construction of the new facility will begin in mid-1992, will be managed in several phases so as not to negatively impact present programming, and will be completed by mid-1995.

10. Was the program terminated before completion?

YES \_\_\_\_\_ NO XX If the program was terminated prior to completion, please explain why.

11. Please circle the number on a scale of 1 to 10 with 10 being the highest rating, has the need addressed by the grant been met or the problem solved? Please give a brief explanation.

1 2 3 4 5 6 7 8 9 10

Upgrading of a students' math and science skills and improvements in a teachers' math and science teaching capabilities is a national problem, being addressed on many fronts. The KCSC is the ONLY institution of its kind in this area addressing the problem, even though improvements may take years.

12. Did the project follow the objectives as stated in the original proposal? YES XX NO \_\_\_\_\_ If not, was the project modified? If it was modified, please state the reasons for the modification.

The project was modified in the sense that the final 100,000 square foot facility will involve a 60,000 expansion of the existing 35,000 plus building, rather than an entirely new structure.

13. Have the personnel involved in the project proven to be adequate in numbers? YES XX NO \_\_\_\_\_ In qualifications?

YES XX NO \_\_\_\_\_ Have additional staff been required?

YES \_\_\_\_\_ NO XX Have staff with different qualifications been required? YES \_\_\_\_\_ NO XX Please give a brief explanation.

14. Please describe how your program made an impact on the lives of those children/families that your program served?  
Our program presently provides science enrichment to more than 40,000 school children throughout the region. The new facility will permit us to serve an additional 40,000 school children
15. Who are your anticipated sources for future funding, etc?  
Aside from capital expenditures, we generate nearly 80% of operational funding through earned income. The remaining 20% is provided by gifts and grants (private) and by a county-wide ongoing mill levy.
16. As a result of the RMCC grant did other prospective donors contribute to the project? YES XX NO        If yes, please list the additional donors.  
A partial list of significant donors would include: Hallmark Corporation; \$75,000; Emprise Bank - \$75,000; Pearce Foundation - \$50,000; M/M Oliver Hester - \$56,000; M/M J.H. Child - \$50,000; Dr. Robert Shears - \$20,000; The General Motors Foundation - \$15,000; The Bank IV Charitable Trust - \$15,000.

#### EVALUATION

17. Have you attempted to evaluate the program YES        NO XX  
If yes, please explain the method of evaluation.  
With the new facility not yet up and running, we are unable to evaluate the program at the present time.
18. Please tell us your future plans for your organization and this particular project.  
Final Design Development for the building plans is currently underway. The fund raising campaign will conclude by June of 1992. As portions of the new building become available for program use, we will begin to serve more of the students and teacher on our waiting list.

#### FINANCIAL ACCOUNTING

19. Please attach an itemized accounting of how the RMCC grant money was used.  
The RMCC grant money is co-mingled in a trust account, with the contributions of others received thus far in the campaign. Approximately \$2,308,000 has been received to date, against total pledges of more than \$5 million.

#### PUBLICITY

20. Was there publicity coverage on the award of this grant?  
YES XX NO        If yes, was the coverage:

XX local  
       state-wide

       county-wide  
       national

21. How was this award publicized?

XX TV  
XX Print

XX Radio

22. Was there McDonald's representation at the award of the grant?  
YES XX NO        If yes, was the representative:

XX McDonald's owner/operator  
       McDonald's Regional Manager  
       McDonald's Corporate Personnel

Special guests included a second grade class from a local school

23. Has there been any McDonald's involvement subsequent to the award of the grant? If yes, please state what type of involvement there has been.

Local McDonald's owner/operator Jerry Blocher continues to serve on the KCSC Board of Trustees, and additionally, serves as Vice Chairman of the Development Committee of the Board of Directors.

#### LIBRARY

24. If the project funded by RMCC involved the production of a videotape, the publication of books, brochure, pamphlets, etc., please list a name and address where people can write to obtain copies of these publications or further information.

RONALD McDONALD CHILDREN'S CHARITIES  
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S. M. FISH

A-1: NAME OF ORGANIZATION The Kansas Cosmosphere & Space Center

B-1: PROJECT TITLE Innovative New D - R -  
Relocation & Expansion of Children's Discovery  
Center

C-1: PROGRAM DIRECTOR/  
PRINCIPAL INVESTIGATOR Dr. Jerry Choate, Director  
Max Ary, Executive Director

D-1: MAILING ADDRESS The Kansas Cosmosphere & Space Center  
1100 North Plum  
Hutchinson, KS 67501

CITY Hutchinson, KS 67501

TELEPHONE (316) 662-2305

E-1: SPECIFIC AMOUNT 150,000  
REQUESTED FROM RMCC \$ 100,000

Please include all budget information in the second section of this application (See item D2 under "Specific Instructions.") If it is not included, your application will not be reviewed.

F-1: McDONALD'S ENDORSEMENT

Please name the nearest McDonald's representative in your area. Your request will receive the same consideration whether or not you have had contact with McDonald's.

McDONALD'S CONTACT Gerald R. Blocher

TITLE/POSITION Owner/Operator

ADDRESS P. C. Box 1762  
Hutchinson, KS 67504-1762

CITY Hutchinson, KS 67504-1762

TELEPHONE (316) 662-5661

\*To what extent have you worked with the McDonald's representative?

Mr. Blocher is currently serving a 3-year term as a member of the Kansas Cosmosphere Board of Directors. Mr. Blocher serves additionally as a member of the Board's Personnel Committee. In addition to his Board membership, Mr. Blocher is a strong supporter of the Cosmosphere's space science education programming.

RONALD McDONALD CHILDREN'S CHARITIES  
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G-1: TARGET POPULATION AND PERFORMANCE SITES

Please summarize your target population in measurable terms, i.e., who the primary audience is, how many will be served, how old are the participants, and where the program will be offered, and the geographic range of your organization. For example: 125 physically impaired children ages 6-12 throughout Arizona, or 1,000 Hispanic high school seniors in New York City.

Target Population #1...Including, but not limited to, secondary school children, K-12, throughout Kansas and those states bordering Kansas, eg. Oklahoma, Missouri, Nebraska, Colorado. Within this overall target population, special emphasis on grades 5 through 9.

Target Population #2...Secondary school teachers throughout the Central United States whose classroom duties include the physical and natural sciences and math.

Performance Site: Current-1100 N. Plum, Hutchinson, KS; Planned-17th St. at State Highway 61, Hutchinson, KS

H-1: **BACKGROUND AND SIGNIFICANCE**

**Briefly include a background of your organization.**

Founded in 1962 as the Hutchinson Planetarium, the Kansas Cosmosphere has become a world-class space science center, recognized nationally and internationally for the quality of both its exhibits and its educational programming.

The Cosmosphere's present 35,000 square foot facility was opened in 1980, and contains the largest and most significant collection of space artifacts outside the Smithsonian and the combined NASA collection. This collection numbers more than 7,000 individual items, most of which have flown in space, and many that have been to the moon and back.

The Cosmosphere also includes a 75-seat planetarium, a 105-seat OMNIMAX theatre, a space science discovery workshop, and a summer camp for students enrolled in the Cosmosphere's Future Astronaut Training Program. Finally, the Cosmosphere is designated as a NASA Teachers Resource Center.

As the only institution of its kind in the Central United States, the Cosmosphere has been visited by more than 3 million people over the past ten years, representing every state in the nation and more than 100 foreign countries. More important, the Cosmosphere is a rich and unique educational resource for the teachers and students of Kansas and the Midwest.

The Cosmosphere is particularly proud of its educational programming, which provides space science discovery workshops, interpretive tours, and planetarium shows for students, as well as in-service training for teachers throughout the region. These programs serve virtually every school system in Kansas.

Perhaps most significant is the fact that the Cosmosphere is the only facility in this part of the country providing out-of-classroom science-based programming for students and teachers.

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I-1: OBJECTIVES AND AIMS

State the broad, long-term objectives and describe concisely and realistically what the program or research described in this application is intended to accomplish.

The fundamental objective of the Cosmosphere's science programming is to play a supporting role in the efforts of teachers, administrators, and school systems to reverse a trend that finds the science and math skills of America's secondary school students near the bottom when compared with their counterparts in the industrialized world.

For teachers, the Cosmosphere's objective is to provide programming that enhances and upgrades classroom teaching skills, lesson plans, and support materials in the sciences.

For students, the Cosmosphere's objective is to provide an out-of-classroom experience designed to motivate through a better understanding of the critical importance of basic science and math skills to a productive life in an increasignly complex world.

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J-1: DESCRIPTION OF PROJECT

Please provide a concise description of the need or problem to be addressed. Include the overall goals and purposes of your organization or specific department concerned, the specific purpose of the funds, and how your objectives will be accomplished. Moreover, what is unique about your program?

Project Description: To construct and equip a 100,000 square foot facility, up from 35,000 square feet, so as to accommodate programmatically increasingly larger numbers of students and teachers from throughout the Central United States who look to the Cosmosphere as the only science-oriented facility readily available to; 1) supplement classroom science instruction, and 2) upgrade science teaching skills and materials.

The following quantitative analysis of need is based on verifiable evidence:

<u>Program</u>	<u>Current Annual Use</u>	<u>Unmet Demand/Yr.</u>
1. Secondary School Visitation, including science discovery workshops, interpretive tours, OMNIMAX and planetarium presentations	40,000 +	40,000 +
2. Teacher In-Service Training	300	2 - 3,000
3. Summer Science Camps	400	3,000

It should be noted that "Current Annual Use" figures reflect primarily students and teachers from within the State of Kansas. Despite repeated requests from outside the state, particularly with regard to teacher in-service training, the Cosmosphere is presently unable to fulfill its potential as a truly regional resource center.

Support from Ronald McDonalds Children's Charities is requested to help underwrite a portion of the \$1.4 million cost of moving existing science discovery workshop fixtures and equipment to the new facility, and providing the additional equipment necessary to support vastly increased programming levels.

The Cosmosphere and its programming are unique in that this is the ONLY facility of its kind available to the students, teachers, and residents of America's rural heartland.

RONALD McDONALD CHILDREN'S CHARITIES  
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K-1: EVALUATION

Indicate how your organization will evaluate the program if funded, such as questionnaires, surveys, etc.

It is expected that evaluation of this program will be accomplished quantitatively through periodic reports showing 1) appropriate increases in number and geographic distribution of teachers and students served, and 2) a related decrease in the numbers reflected on various waiting lists or who are otherwise turned away due to lack of programming space and equipment.