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Endowment Executive Committee and Student union Finance Meeting

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Endowment Executive Committee and Student Union Finance meeting

December 14, 1953.

Present: Kenneth Hinkhouse, Vernon Meckel, Norbert Dreiling, Mrs. Jennie A. Philip, Valis Rockwell, Alice Beesley, W. E. Keating, Mrs. Helen Francis, John Wilkerson, Carle Handel, and Mrs. R. U. Brooks.

Mr. Hinkhouse presided. Copies of the minutes of last meeting had been sent to each member of the group, and motion was made by Vernon Meckel, seconded and carried that the minutes be approved.

Mr. Meckel reported on the work of lining up area chairmen. He said he had made 40 telephone calls, and had received 40 acceptances. However, Darrell Hinkhouse had called later and asked to be relieved because he would not have time to devote to the project on the dates set for the campaign. He will assist an area chairman to select the county chairmen. Mr. W. W. Steeples was suggested to replace Mr. Hinkhouse. Mr. Handel reported that President Cunningham would spend about 10 days in visiting these alumni groups.

Mrs. Francis reported on the publicity folder, and showed the copy to the committee. The art work is finished, and printers copy set up. Plates are being made.

Mr. Wilkerson reported that he and Ross Beach had gone through the publication of the Kansas Industrial Development Commission, and made a list of industrial and manufacturing concerns which might be contacted; that they also made a list of firms they happened to know; firms which would be good prospects and the ones in the Western Kansas Manufacturing Association. He said it was a comparatively small group, but they believed these firms would be of some help.

Mr. Handel said the oil and gas industry would be handled as a Kansas industry by Mr. Lamer and Mr. Beach, inasmuch as Mr. Beach knows the persons to contact. Mr. Handel will find out while in the east who should be contacted for the Youngstown company, suppliers of pipe.

Arrangements have been made for Mr. Handel to meet with Mr. Ralph Archer while in Chicago, and Mr. Archer will assist him in making some contacts. Among those he plans to contact the Ford-Ferguson, Siberling, Goodyear and Firestone. He also plans to contact the Lilly Company in Indianapolis about a research fund. He has discussed this matter with Dr. Albertson and with men at the Experiment Station and has material on a project to present. He believes this company will allocate money for research here.

In connection with the Public Relations program, chairmen suggested were Walter Parks and Bob Schmidt.

The next meeting was tentatively set for Friday, January 8, at 11:45 at Cody Commons.

W. E. Keating, Secretary.