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Chamber of Commerce

Hays, Kansas

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IT'S HAPPENING IN HAYS

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IT'S HAPPENING IN HAYS

CHAMBER OF COMMERCE
HAYS, KANSAS
DIAL 4-2585

March 29, 1954

IT'S YOUR MOVE For some 51 years, Fort Hays State has been a vital force in the growth and prosperity of Hays. The College payroll, maintenance and building funds, and student-spending has contributed plenty to the Hays income. The conventions, meetings, activity-crowds have swelled the community coffers--for over a half-century.

Industry is always desired. Fort Hays State's actual Hays income is equivalent to an industry of 844 employees, each earning \$50 a week for 50 weeks a year. That would make such an industry the biggest in the state--outside of Wichita or Kansas City. Hays' industry must be considered the college--support it with the enthusiasm you would welcome an equally-profitable industrial expansion.

Fort Hays State has a real value in the saving it makes available to Hays youngsters on their education. It has been proven that the college-educated citizen, taking the national average, makes about 50% more than the one with a high school education.

Fort Hays State attracts many people to Hays--the music contest next week will bring in cafe-crowding thousands, along with their eagerly-shopping parents. The many meetings and activities that are absolutely college-connected pay heavily to Hays firms.

Now, the first drive for a building ever conducted by Fort Hays State in more than a half-century, the college administration, alumni, and down-town supporters are asking for contributions. The building will be an asset that will attract still more students to Kansas' fastest growing state school. Boost the college--it is one of Hays' greatest assets. Supporting the Memorial Union fund drive--due for next week--is one of the best opportunities Hays people have to further increase the value of the Fort Hays State income.

PLENTY OF OPPORTUNITY Our Country, based on new statistics, needs:
(1) Our School facilities will be almost doubled in the next few years. We have almost 70% more children under 5 years of age than we had in 1940.

(2) We need more highways and better highways. 75% more vehicles on our roads than we had in 1940.

(3) We must rebuild or remodel most of our dwellings. 67% of our homes are over 20 years old; 50% are over 30 years old. 3 million new homes since 1950, but our population has increased by 9 million.

(4) We must rebuild many of our cities.

(5) We need to expand our entire voluntary hospital system, because of our health insurance plans.

Or if you are in the appliance business, you may think things are rough--but listen, based upon the wired homes in the country, there are----

42,000,000 dishwashers to be sold
38,000,000 roasters
40,000,000 electric ironers
36,000,000 deep freezers
24,000,000 TV sets

13,000,000 toasters
20,000,000 dryers
10,000,000 washers
4,600,000 refrigerators
4,500,000 irons
1,500,000 radios
And a replacement market not even estimated!

Gas appliance market----

2,136,000 Ranges
1,966,000 Water heaters
804,400 Central heating units
315,000 Wall heaters
172,300 Floor Furnaces
1,563,000 Direct Space heating
Plus incinerators, refrigerators, air conditioners and dryers.

Only 54% of potential owners have automobiles.

It's yours for the asking through positive thinking--competitive position of two communities is good. It makes you move ahead. Harness your manpower and talent through this distribution council. Make Hays, Kansas, a bigger and better market place. Sell for a better America and God Himself will be on your side, for He has His greatest stake in our way of life and He won't let us down. This mobilization of retailers, wholesalers and advertising interests put opportunity on your door steps--so grab it, boys--grab it!!!!!! (Quoted)

HAYS IS GREAT Hays is the community with the potential. Developing of great natural resources and carrying on the expansion work being done here will continue to pay off in a steadily growing business area with a firm foundation. Assured income protects Hays and the steady growth can well be expected to continue. Alert leadership on the part of our business leaders can carry the ball to many great goals. Participation on the part of everyone can only result in continued development.

It has been a real pleasure to be associated with this Chamber during the past 35 months. Presidents have been Barney Gagelman, Bill Nolan, Ross Beach, Jr., and S. Willis Lamer. Naming committee chairmen and other workers would take two additional pages. Our work-by-members has been wonderful, our attendance has been great, our interest has been phenomenal. Your and your leadership will continue to make Hays great.

Too much cannot be said for the help Fort Hays State, St. Joseph's Academy, and the Experiment Station has given the Community and the Chamber.

It has been great working in Hays, thank you sincerely for the cooperation.

John E. Larson