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### Introduction of a Western Union Machine

Fort Hays Kansas State College

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IN AN EFFORT TO BETTER OUR SERVICES TO YOU AND YOUR STUDENTS, THE TRADING POST BOOKSTORE HAS RECENTLY INSTALLED A WESTERN UNION TWX MACHINE. THIS MACHINE WILL ENABLE US TO PLACE WRITTEN COMMUNICATION IN THE FORM OF INQUIRIES AND PURCHASE ORDERS TO PUBLISHERS INSTANTLY. THIS SHOULD MEAN WE WILL HAVE SPEEDY SERVICE IN PLACING ORDERS FOR TEXTBOOKS THAT ARE OUT OF STOCK.

IN ADDITION, WE WILL BE ABLE TO PLACE MAILGRAMS FOR THE FACULTY AND STUDENTS AT THE COST OF 1.60. THIS MESSAGE MAY BE UP TO 100 WORDS IN LENGTH AND U.S. POSTAL SERVICE GUARANTEES NEXT DAY DELIVERY. DO YOU NEED TO MAKE RESERVATIONS AT A HOTEL OR MOTEL FOR YOUR SUMMER VACATION OR BUSINESS TRIP? IF SO, MOST OF THESE FACILITIES ARE CONNECTED TO THE WESTERN UNION SYSTEM. FOR A NOMINAL CHARGE DEPENDING ON THE LOCATION OF THE MOTEL OR HOTEL, WE CAN PLACE THE RESERVATION FOR YOU. DO YOU NEED TO TRANSMIT INFORMATION OR DATA TO A PROFESSOR ON ANOTHER CAMPUS? IF SO, WE WILL BE ABLE TO TRANSMIT THIS INFORMATION TO THE BOOKSTORE ON THAT CAMPUS ASSUMING THEY ARE PART OF THE TELEX OR TWX SYSTEM.

IF THERE ARE ANY OTHER TYPES OF COMMUNICATION YOU WOULD LIKE US TO TRANSMIT WITH OUR TWX MACHINE, WE WILL BE MORE THAN HAPPY TO WORK WITH YOU.

SINCERELY,

ARNOLD B. DRAKE