Opportunities for Maximizing the Dietary Quality of Fad Diets

Jessica M. Phelan^{1,2}, Jillian M. Joyce³, Katherine Bode³, and Sara K. Rosenkranz⁴

¹Department of Food, Nutrition, Dietetics and Health, Kansas State University, Manhattan, KS, USA; ² Department of Health and Human Performance, Fort Hays State University, Hays, KS, USA; ³Department of

Nutritional Sciences, Oklahoma State University, Stillwater, OK, USA; Department of Kinesiology and Nutrition Sciences, University of Nevada Las Vegas, Las Vegas, NV, USA

Background & Objectives

- According to the most recent release of the Dietary Guidelines for Americans (DGAs), Healthy Eating Index (HEI) scores have remained consistently low, around 60 points out of 100, throughout the last 15 years, ¹ indicating poor adherence to the DGA recommendations for a healthful diet.
- A high-quality diet may be achieved in many ways through the intake of a variety of foods, and dietary patterns can be either health-promoting or healthcompromising. ²
- Dietary patterns thought to be generally health-promoting include high intake of fruits, vegetables, fatty acids, fibers, and low intake of added sugars, sodium, saturated fats, and trans-fats.
- Conversely, the Westernized Diet, generally considered to be healthcompromising, comprises large portion sizes and is characterized by low intake of fruits and vegetables, and high intake of calories, fats, sodium, and sugars. 3

and the Paleo Diet.

- Overall, despite continual refinement of the DGAs to reflect current nutrition needs, adherence to the guidelines remains problematic, and the quality of the American diet is persistently within the "needs improvement" HEI scoring range of 51–80. ⁴
- Therefore, the primary purpose of the current study was to determine the most "popular" fad dietary
 patterns in the United States. The secondary purpose was to evaluate the dietary quality of relevant
 popular fad dietary patterns as compared to the DGAs. Finally, we synthesized the results across the
 included fad dietary patterns in order to offer insights regarding opportunities for maximizing the dietary
 quality of fad diets.

Methods

Determine a Working Definition of "Fad Diet:" Using both scholarly and media sources, reoccurring themes were determined and used to create the following working definition of a fad diet:

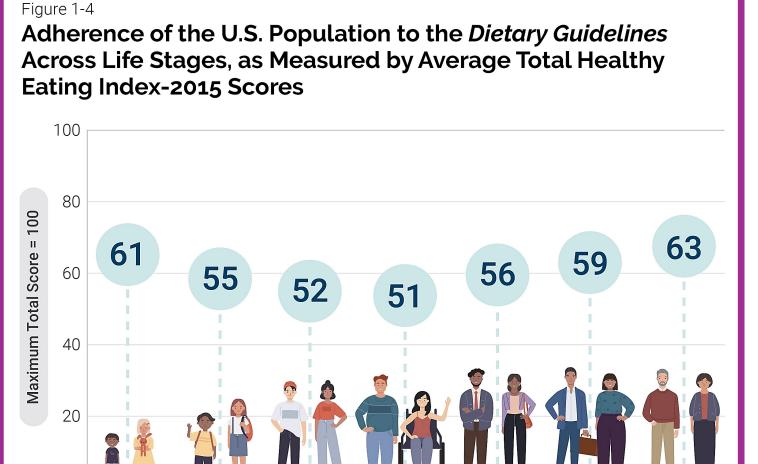
A pattern of eating aimed at rapid, unsustainable weight-loss that may severely restrict calories and nutrients by omitting foods/entire food groups and/or recommending rigid eating patterns, restricting physical activity, or indicating the lack of necessity of physical activity where reported results are not

Selection of Fad Diets for Analysis: Google Explore© was used to identify the top 25 searched dietary patterns in the United States. Inclusion and exclusion criteria were applied using the definition of a fad diet to determine the following included dietary patterns: Ketogenic Diet, Plantbased/Vegan Diet, Fasting Diet, Carnivore Diet, Liquid Diet, Military Diet, Low-FODMAP Diet,

Operationalization of Popular Fad Dietary Patterns: In order to operationalize each popular fad dietary pattern for subsequent evaluation and synthesis, an agreed upon/mutual understanding of each popular fad dietary pattern was determined. Two independent researchers compiled resources, both scholarly and from websites or blogs, to determine the rules that governed each popular fad dietary pattern.

Creation of Menus for Analysis: Using the rules of each popular fad dietary pattern, one-week menus were created to best maximize HEI scores. Recommended servings of each food group were distributed across three meals and up to three snacks daily to create a daily meal pattern. To ensure variety and palatability, color, texture, temperature, flavor, and visual appeal were taken into consideration.

Data Analysis: Dietary intake data were analyzed using the Automated Self-Administered 24-hour (ASA24®) Dietary Assessment Tool, version (2021). Each day of the sample menus was entered in the ASA24® software, and specific foods, portion sizes, and drinks and condiments were indicated. Once each menu was entered, data were extracted and analyzed using the statical software SAS, version 8, copyright © 2022 ⁽¹⁰⁾. Data were analyzed according to the NCI SAS code provided for all researchers to determine HEI-2015 scores. Micronutrient analyses were determined by calculating the means and standard deviations per nutrient and comparing those with the Dietary Reference Intakes (DRIs): Recommended Dietary Allowances (RDA).



NOTE: HEI-2015 total scores are out of 100 possible points. A score of 100 indicates that recommendations on average

Results

The Ketogenic Diet, Plant-based/Vegan Diet, Fasting Diet, Carnivore Diet, Liquid Diet, Military Diet, Low-FODMAP Diet, and the Paleo Diet, were identified for inclusion in the current study based upon inclusion and exclusion criteria for the fad diet themes. Total HEI scores ranged from 26.7 (Carnivore) to 89.1 (Low-FODMAP). The six highest total HEI scores ranged from 77.1–89.1. Total calorie provision was the highest in the Liquid Diet (2,143 kcal/day), and lowest in the Carnivore Diet (1,302 kcal/day). Excluding the Carnivore Diet and Liquid Diet, the remaining seven popular fad dietary patterns total calories ranged from 1,524 kcal/day for the Paleo Diet, to 1,852kcal/day for the Ketogenic Diet.

Ketogenic Diet

Dietary pattern characterized by low-carbohydrate intake (< 50g/day), moderate-protein intake (~20% of total caloric intake), and high-fat intake (~70% of total caloric intake). ⁵

Plant Based/Vegan Diet

The vegan diet is a plant-only diet that allows no consumption of animal products; a vegetarian diet is a plant-based diet where eggs and dairy may be consumed. ⁶

Fasting Diet

Periods of time spent fasting followed by normal eating, where this process in repeated for potential health effects. ⁷

- Alternate day fasting: one day of fasting followed by a day of eating
- Alternate day modified fasting: 2 days fasting per week, 5 days of normal eating
- Periodic fasting: numerous days of consecutive fasting per month
- Time restricted feeding: restricted eating window to certain hours of the day

Carnivore Diet

No caloric restriction necessary, and no fruits or vegetables are acceptable. The only permitted foods are meat, especially fatty cuts, and animal byproducts like bone marrow or bone broth. 8

Liquid Diet

Diet consisting of the following permitted liquids:

- Water (plain, carbonated, or flavored)
- Fruit juices without pulp, such as apple or white grape juice
- Bone broth
- Miso
- Strained vegetable juice
- 100% fruit juice popsicles

Generally used for pre-operation situations where an empty colon is required, helping individuals maintain hydration and electrolyte balance.

Military Diet

Military Diet

Three-day weight-loss program of rigid eating followed by four days of normal eating; options are available for individuals following a plant-based diet; no other beverages or foods are permitted. ¹⁰

Low-FODMAP Diet

Dietary pattern that uses restriction of carbohydrate rich foods—highly fermentable oligosaccharides, disaccharides, monosaccharides, and polysaccharides—to treat IBS, SIBO, and other gastrointestinal distress disorders. Once symptoms subside, carbohydrate rich foods are reintroduced into the diet as tolerated. 11,12

Paleolithic Diet

Dietary pattern that restricts consumption of grains, legumes, peanuts, peas, dairy products, refined sugar, artificial sweeteners, salt, potatoes, trans fats, vegetable oils, and highly processed foods and emphasizes intake of fruits, vegetables, lean proteins, seafood, nuts, and seeds. ¹³

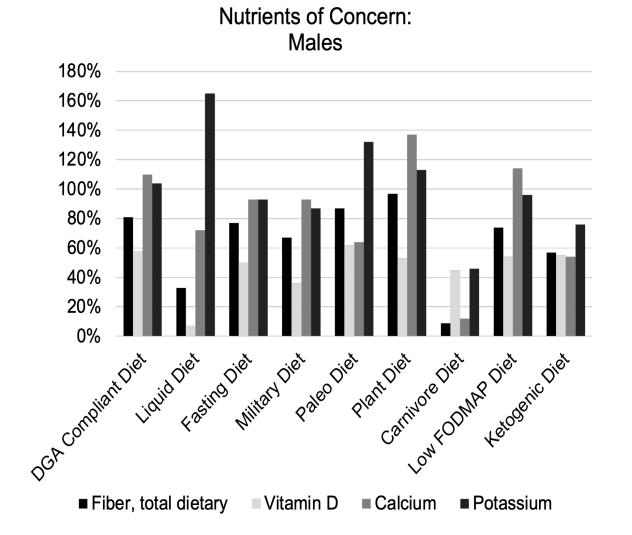
Conclusions

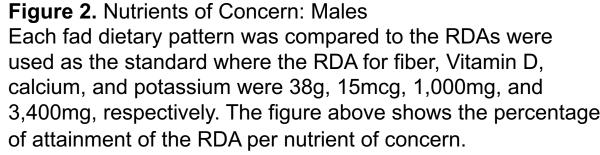
- Some popular "fad" dietary patterns have the potential to achieve high dietary quality (HEI scores >80) when carefully planned to follow the DGAs, potentially achieving dietary quality scores that are higher than the current population average.
- There are many ways to achieve a high-quality diet across many different dietary patterns, providing opportunities for improving dietary quality, while "meeting people where they are," even when dietary preferences may not been seen as health promoting.



Table 1. Healthy Eating Index- 2015 Nutritional Analysis

Each fad dietary pattern was compared to the Dietary Guidelines for Americans via the Health Eating Index (HEI). Cells in Green indicate the areas where scores were 80-100% of the maximum score (good). **Yellow** cells indicate the areas where scores were 60-80% of the maximum score (needs improvement) **Red** cells indicate the areas where scores were 0–59% of the maximum score (poor). Additionally, overall HEI scores are provided (out of a possible score of 100).





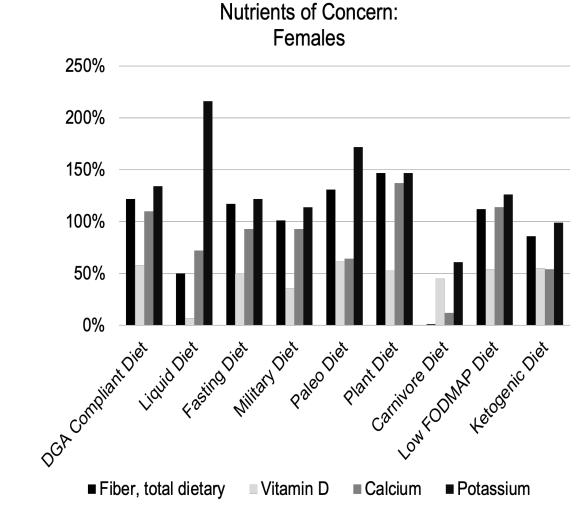


Figure 3. Nutrients of Concern: Females Each fad dietary pattern was compared to the RDAs were used as the standard where the RDA for fiber, Vitamin D, calcium, and potassium were 25g, 15mcg, 1,000mg, and 2,600mg, respectively. The figure above shows the percentage of attainment of the RDA per nutrient of concern.

References

- . U.S. Department of Agriculture and U.S. Department of Health and Human Services. Dietary Guidelines for Americans, 2020-2025. 9th Edition. December 2020. Available at DietaryGuidelines.gov
- 2. Dietary Guidelines Advisory Committee. Scientific Report of the 2020 Dietary Guidelines Advisory Committee: Advisory Report to the Secretary of Agriculture and Secretary of Health and Human Services. U.S. Department of Agriculture, Agricultural Research Service; 2020.
- 3. Rakhra V, Galappaththy SL, Bulchandani S, Cabandugama PK. obesity and the Western diet: how We Got here. *Mo Med*. 2020;117(6):3.
- 4. U.S. Department of agriculture. HEI Scores for Americans. Published 2022.

393. doi:10.1146/annurev-nutr-071816-064634

- 5. Ludwig DS. The Ketogenic Diet: Evidence for Optimism but High-Quality Research Needed. *J Nutr.* 2020;150(6):1354-1359, doi:10.1093/in/nxz308
- 6. Medawar E, Huhn S, Villringer A, Veronica Witte A. The effects of plant-based diets on the body and the brain: a systematic review. *Transl Psychiatry*. 2019;9(1):226. doi:10.1038/s41398-019-0552-0

7. Patterson RE, Sears DD. Metabolic Effects of Intermittent Fasting. Annu Rev Nutr. 2017;37(1):371-

- How The Carnivore Diet Works How To Start, What To Eat, And More. Published 2022. https://carnivore.diet/carnivore-diet/
- 9. Oates J, Sandeep S. *Clear Liquid Diet*. Stat Pearls; 2021 https://www.ncbi.nlm.nih.gov/books/NBK538500/
- 10.What is the Military Diet? Published 2022. https://themilitarydiet.com/
- 11.Veloso H. FODMAP Diet: What You Need to Know. Published 2022. https://www.hopkinsmedicine.org/health/wellness-and-prevention/fodmap-diet-what-you-
- 12.Altobelli E, Del Negro V, Angeletti P, Latella G. Low-FODMAP Diet Improves Irritable Bowel Syndrome Symptoms: A Meta-Analysis. *Nutrients*. 2017;9(9):940. doi:10.3390/nu9090940
- 13.Mayo Clinic Staff. Paleo diet: What is it and why is it so popular? Published 2020. https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/paleo-diet/art-20111182

Step 5

Step 1

Step 2

Step 3

Step 4