Journal of International & Interdisciplinary Business Research

Volume 5

Article 1

June 2018

Front Matter and Editorial Board

Follow this and additional works at: https://scholars.fhsu.edu/jiibr

Part of the Business Commons

Recommended Citation

Available at: https://scholars.fhsu.edu/jiibr/vol5/iss1/1

This Cover, Masthead, and Contents is brought to you for free and open access by FHSU Scholars Repository. It has been accepted for inclusion in Journal of International & Interdisciplinary Business Research by an authorized editor of FHSU Scholars Repository.
Robert H. Bennett III and Baek-Kyoo (Brian) Joo
The Influence of Proactivity on Creative Behavior, Organizational Commitment, and Job Performance: Evidence from a Korean Multinational

Josie Oramas, Hagai Gringarten, and Lloyd Mitchell
Chinese Students in U.S. Universities: A Qualitative Study of Cross-Cultural Learning Experiences, Transition, and Adaptation

Steve Chen, Teame Ghirmay, Yun-Kuang Lee, Chie-der Dongfang, and Tsung-Chih Chiu
Projected Economic and Financial Benefits of the 2017 Summer Universiade Games

Mohamed Jamalodeen, Adrian Heinz, and Lissa Pollacia
A Statistical Analysis of the Predictive Power of Japanese Candlesticks

Ik-Whan Kwon and Sung-Ho Kim
Humanitarian Supply Chain/Logistics: Roadmap to Effective Relief Effort

Eric Dent, Ronda Ansted, and Catherine Aasen
Profit and Social Value: An Analysis of Strategies and Sustainability at the Base of the Pyramid

Barbara W. Son and Carole South-Winter
Human Behavior Impacts on Health Care

Daniel Thoman and Robert Lloyd
A Review of Literature on Human Resource Development: Leveraging HR as Strategic Partner in the High Performance Organization

Kenneth W. Linna
Improving Shewhart Control Chart Performance in the Presence of Measurement Error Using Multiple Measurements and Two-Stage Sampling

Stuart Strother
When Making Money is More Important than Saving Lives: Revisiting the Ford Pinto Case
Volume 5
2018

EDITORIAL BOARD

Editor
Mary Martin, Ph.D.
Fort Hays State University

Associate Editors
Greg Weisenborn, Ph.D. - Fort Hays State University
Wally Guyot, Ph.D. - Fort Hays State University
Angela A. Walters - Fort Hays State University
Glenn Growe, Ph.D. - Fort Hays State University
Mike Martin, Ph.D. - Fort Hays State University
Candace Mehaffey-Kultgen, Ph.D. - Fort Hays State University
Angela Yan Du, Ph.D. - Fort Hays State University
Rose Helens-Hart, Ph.D. - Fort Hays State University
Tom Johansen, Ph.D. - Fort Hays State University
Andrew Feldstein, DPS - Fort Hays State University
Robert Lloyd, DBA - Fort Hays State University


**REVIEW BOARD**

Ann L. Adair, Ph.D. - Rocky Mountain College  
Mohammad Ali, Ph.D. - University of Maryland Eastern Shore  
Shilpa Balan, Ph.D. - California State University, Los Angeles  
Robert Bennett, Ph.D. - Georgia Southwestern State University  
Emil Berendt, Ph.D. - Mount St. Mary’s University  
Mike Bitter, Ph.D., CPA, CGMA - Stetson University  
Natalia Boliari, Ph.D. - Manhattan College  
Penny A. Braboy, DBA - Thomas More College  
Kate Brown, Ph.D. - University of Maryland Eastern Shore  
Ashley Burrowes, Ph.D., CMA - University of Canterbury (New Zealand)  
Zena Buser, Ph.D. - Adams State University  
Mustafa Canbolat, Ph.D. - The College at Brockport, State University of New York  
William Carner, Ph.D. - Westminster College, Missouri  
Rosemarie Carroll, MBA - York College, City University of New York  
Ngan Chau, Ph.D. - University of Nebraska at Kearney  
Steve Shih-Chia Chen, DSM - Morehead State University  
Cristanna Cook, Ph.D. - Husson University  
Alicia Cooper, Ph.D. - Dillard University  
Tom Davies, J.D., LLM - University of South Dakota  
Javier de la Fuente, Ph.D. - California Polytechnic State University  
Helen Eckmann, Ed.D. - Brandman University  
Demissew Diro Ejara, Ph.D. - University of New Haven  
Rev. Raul Fernandez-Calienes, Ph.D. - St. Thomas University  
Abrar Fitwi, Ph.D. - Saint Mary’s College  
Mitchell Franklin, Ph.D., CPA - Le Moyne College  
Lawrence L. Garber, Jr., Ph.D. - Elon University  
Nicole Grandmont-Gariboldi, DBA  
Thomas Griffin, Ph.D. - Nova Southeastern University  
Andrew Griffith, DBA, EA, CMA, CIA, CFE, CRMA - Iona College  
Hagai Gringarten, Ph.D. - St. Thomas University  
Rakesh C. Gupta, MBA, ABD - Adelphi University  
Aditya Gupta, Ph.D. - Iowa State University  
Lynnette Guzzino, Esq., J.D. - Thomas More College  
Dana Hall, Ph.D. - Reinhardt University  
Jeff D. Hopper, Ph.D. - Transylvania University  
Richard J. Hunter Jr., J.D. - Seton Hall University  
Gundars (Gundy) Kaupins, Ph.D. - Boise State University
Cathy Tully, DPS - Wagner College
Vicar Valencia, Ph.D. - Indiana University South Bend
Jill Lynn Vihtelic, MBA - Saint Mary’s College of Notre Dame
Willis M. Watt, Ph.D. - Methodist University
Debra Westerfelt, Ph.D. - Ashland University
Oxana Wieland, Ph.D. - University of Minnesota
Thomas Willey, DBA - Grand Valley State University
Sylvester Williams, IV, J.D. - Elizabethtown College
Michael Witt, PharmD, J.D. - University of Michigan
Ling Zhang, Ph.D. - Avila University
Yang Zhao, Ph.D. - Keuka College
Mohammad Zulfeequar Alam, Ph.D. - University of Business and Technology (Saudi Arabia)
Summer Zwanziger Elsinger, Ph.D. - Upper Iowa University
Table of Contents
Volume 5 (2018)

The Influence of Proactivity on Creative Behavior, Organizational Commitment, and Job Performance: Evidence from a Korean Multinational
Robert H. Bennett III and Baek-Kyoo (Brian) Joo

Chinese Students in U.S. Universities: A Qualitative Study of Cross-Cultural Learning Experiences, Transition, and Adaptation
Josie Oramas, Hagai Gringarten, and Lloyd Mitchell

Projected Economic and Financial Benefits of the 2017 Summer Universiade Games
Steve Chen, Teame Ghirmay, Yun-Kuang Lee, Chie-der Dongfang, and Tsung-Chih Chiu

A Statistical Analysis of the Predictive Power of Japanese Candlesticks
Mohamed Jamaloodeen, Adrian Heinz, and Lissa Pollacia

Humanitarian Supply Chain/Logistics: Roadmap to Effective Relief Effort
Ik-Whan Kwon and Sung-Ho Kim

Profit and Social Value: An Analysis of Strategies and Sustainability at the Base of the Pyramid
Eric Dent, Ronda Ansted, and Catherine Aasen

A Review of Literature on Human Resource Development: Leveraging HR as Strategic Partner in the High Performance Organization
Daniel Thoman and Robert Lloyd

Improving Shewhart Control Chart Performance in the Presence of Measurement Error Using Multiple Measurements and Two-Stage Sampling
Kenneth W. Linna

When Making Money is More Important than Saving Lives: Revisiting the Ford Pinto Case
Stuart Strother

The Journal of International & Interdisciplinary Business Research is published annually by the College of Business and Entrepreneurship at Fort Hays State University, Hays, KS and The College of Business and Economics at California State University-Los Angeles. Views and opinions expressed in the Journal are those of the authors and do not necessarily reflect the views of staff of the FHSU College of Business and Entrepreneurship, Fort Hays State University, The CSULA College of Business and Economics or California State University-Los Angeles. The authors assume full responsibility for the accuracy of facts published in the articles.