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2007 Symposium Announcement

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Fort Hays State University
Fort Hays State University
College of Business and Leadership

The Third Annual Business and Leadership Symposium
September 26-27, 2007

THE SYMPOSIUM

The third annual business and leadership symposium will be held Wednesday, September 26, 2007, and Thursday September 27, 2007 at College of Business and Leadership, Fort Hays State University, Hays, Kansas.

PURPOSE

The purpose of the Symposium is to provide a forum for exchanging ideas about, identifying emerging trends in, learning new approaches to, and examining issues involved the various disciplines of business and leadership.

WHO SHOULD ATTEND

Faculty. Anyone interested in the following teaching areas should attend: Accounting, business and organizational communication, business education, business ethics, business law, case studies related to business, decision sciences, economics, entrepreneurship, finance, human resource management, international business, leadership issues, management, management information systems, marketing, public administration, taxes, teaching (all areas of business), cross-disciplinary areas of business with other areas are also encouraged

Doctoral Students. The Symposium welcomes participation of doctoral students as session presenters, reviewers, or attendees. Doctoral students in any related discipline will find the Symposium very stimulating and enlightening. **The Symposium registration fee for doctoral students is \$100.00.**

Non-Academic Personnel. This Symposium is designed to offer non-academic professionals, i.e., corporate executives and managers, entrepreneurs, leaders of not-for-profit organizations, and the like an opportunity to increase their awareness about the world of business and leadership. This Symposium will provide a unique opportunity for these participants to network with peers and other professionals.

SYMPOSIUM REGISTRATION

Symposium registration fee is \$225.00. **(This includes meals).** Registration forms and checks must be mailed to the address listed below by September 17, 2007. After September 17, symposium registration fee is \$250.00. Please make checks payable to:

Business and Leadership Symposium. Checks should be mailed to: **College of Business and Leadership**
Fort Hays State University
600 Park Street
Hays, Kansas 67601

HOTEL RESERVATION

Participants should make hotel reservations directly with the hotel. When making reservations, please indicate that you are a participant of the Business and Leadership Symposium to receive special Symposium rates.

For reservations, please contact: **Holiday Inn, Hays – Kansas**
3603 Vine Street, Hays, Kansas 67601
785-625-7371 /// 1-866-655-4669 (toll free)

TYPES OF SUBMISSIONS

- **Research Papers:** Completed research papers in any of the topic areas listed above.
- **Abstracts:** Abstracts of completed or proposed research in any of the topic areas listed above, or related areas. The abstract for proposed research should include the research objectives, proposed methodology, and a discussion of expected outcomes.
- **Student Papers:** Research done by students in any of the topic areas listed above or related areas.
- **Case Studies:** Case studies in any of the topic areas listed above or related areas.
- **Work-in-Progress Reports or Proposals for Future Research:** Incomplete research or ideas for future research in order to generate discussion and feedback in any of the topic areas listed above or related areas.
- **Reports on Issues Related to Teaching:** Reports related to innovative instruction techniques or research related to teaching in any of the topic areas listed above, or related areas.

PUBLICATIONS

The symposium provides two publication outlets:

- Journal of Business and Leadership: Research, Practice, and Teaching, please see submission guidelines at: <http://www.fhsu.edu/cob/mdc/journal%20announcement%202006.doc>
- Business and Leadership Symposium Proceedings. Please see submission guidelines at: http://www.fhsu.edu/cob/mdc/symposium_proceedings_guidelines.doc

Submit your manuscripts electronically by May 15, 2007 to: symposium@fhsu.edu or mzainuba@fhsu.edu

Inquiries should be directed to: Dr. M. A. Zainuba, Director
Business and Leadership Symposium
phone: 785-628-5503 /// fax: 785-628-5398 /// mzainuba@fhsu.edu

College of Business and Leadership
Fort Hays State University
600 Park Street
Hays, KS 67601
(785) 628-5339
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