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Fort Hays State Fund Drive Announcement '75-'76

Fort Hays Kansas State College

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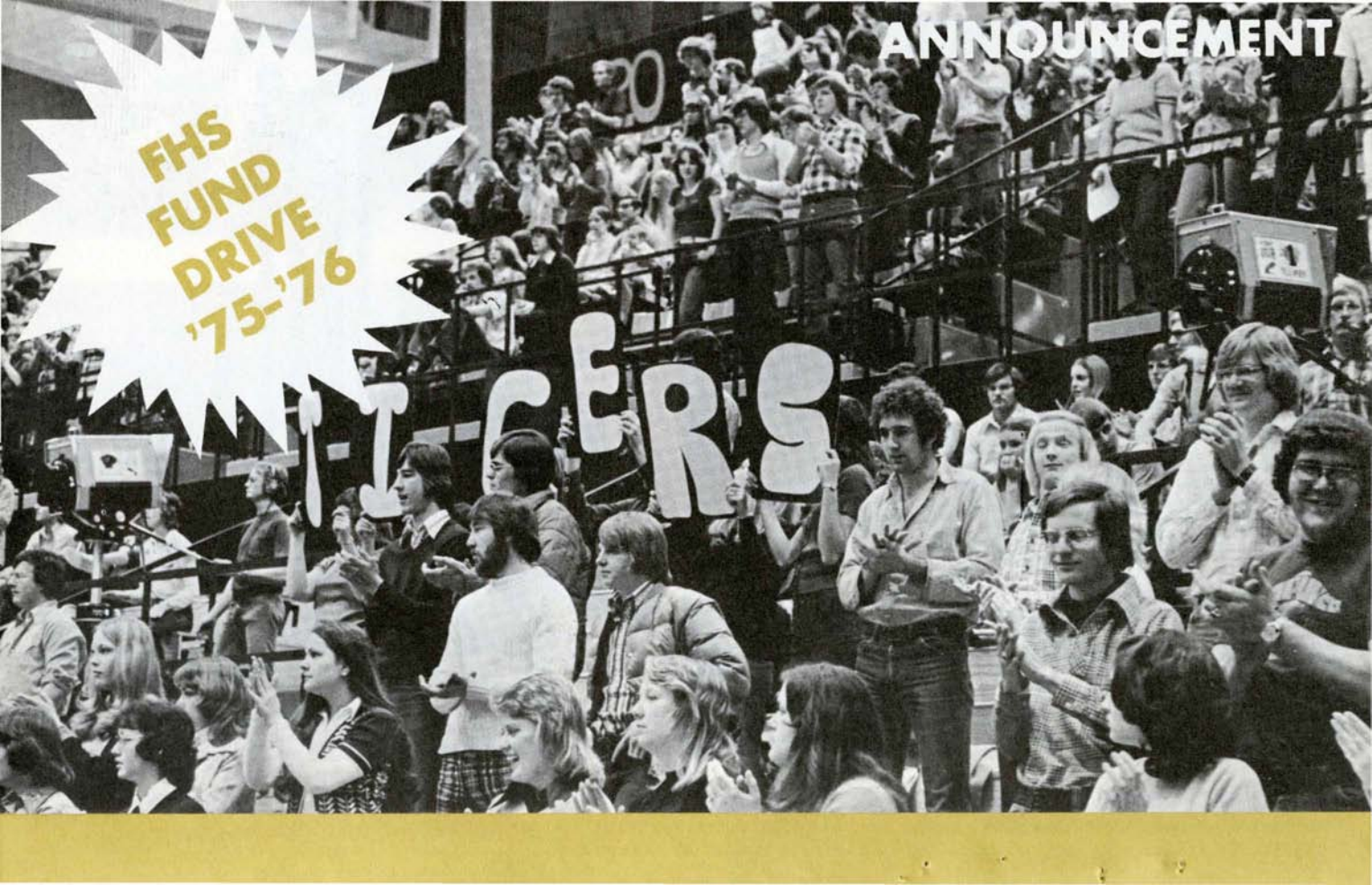
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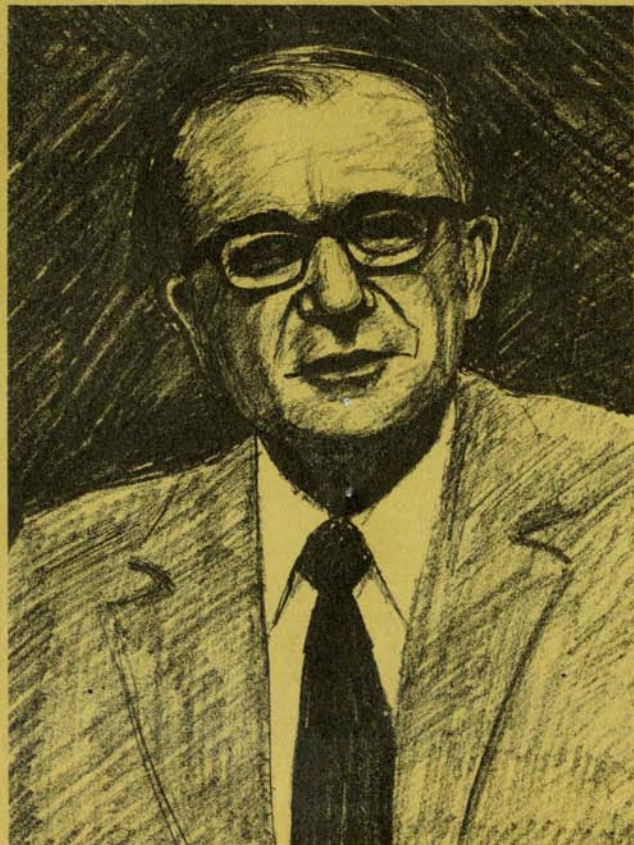
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ANNOUNCEMENT

FHS
FUND
DRIVE
'75-'76

INTERERS





"our need is great"

Did you look closely at those young, happy faces on the cover of this brochure? They are obviously enjoying a Tiger basketball victory. But too, I think they are happy because they are students at Fort Hays Kansas State College. As you know, they are our most important commodity. Without them we simply couldn't exist. How did they come to be with us? What brings them here? The answers are varied but you can take comfort in the fact that some of them are here because of you. That's correct, some are students at this institution because YOU cared enough to get involved in our efforts to enlarge or retain our student body. Through your past contributions to our scholarship fund drives, this institution remains viable and academically strong. Without your support, many of these young people would be attending other colleges, many would not be engaged in furthering their education at all.

It is for that reason I am calling on you to help us with our 1975-76 fund drive. Your past efforts have been sincerely appreciated and we know you will want to continue your involvement.



... your best investment

Kent Collier Is Executive Secretary Of The College Endowment Assn.

All of us spend a great deal of time these days attempting to predict the future and wondering where to invest our finances. We ask ourselves whether to play the stocks, invest for interest purposes, buy a new home, start a new business, or any number of other options.

I have an investment idea for you. Why not become financially involved with Fort Hays Kansas State College? What better investment is there than students and youth of today who will be our leaders of tomorrow? Your best investment could lie in scholarships or, maybe you would rather put your money into research grants for faculty. You may wish to be a part of the building of the beautiful carillon or, choose to help with construction of buildings on the college farm.

Here is another idea. Join the new \$100 club and let the college use your contribution where it sees the greatest need. From this club we hope to generate uncommitted funds to use for special purposes other than scholarship or research. We know this club will grow quickly and become an invaluable service for the institution. Whatever you choose to do, mark the coupon and return it today with your check in the postage paid envelope. We're counting on you!

... scholarships

Did you know that Fort Hays Kansas State College now has more scholarships to offer students than ever before? As fine as that is, the institution still ranks far behind comparable colleges in dollars and numbers of grants to offer. We've only been at this kind of fund drive for a short time and we must tell you the results are excitingly gratifying. Three years ago, we had less than half the scholarships we have today. The success we are enjoying is due to those of you who have seen fit to help us financially. We appreciate your efforts tremendously. As we move into another year of fund raising, please continue your excellent support. If you haven't gotten involved yet, do so today. Call friends and ask if they are going to help. We need your support, not only your dollars but your contacts as well. Thank you!



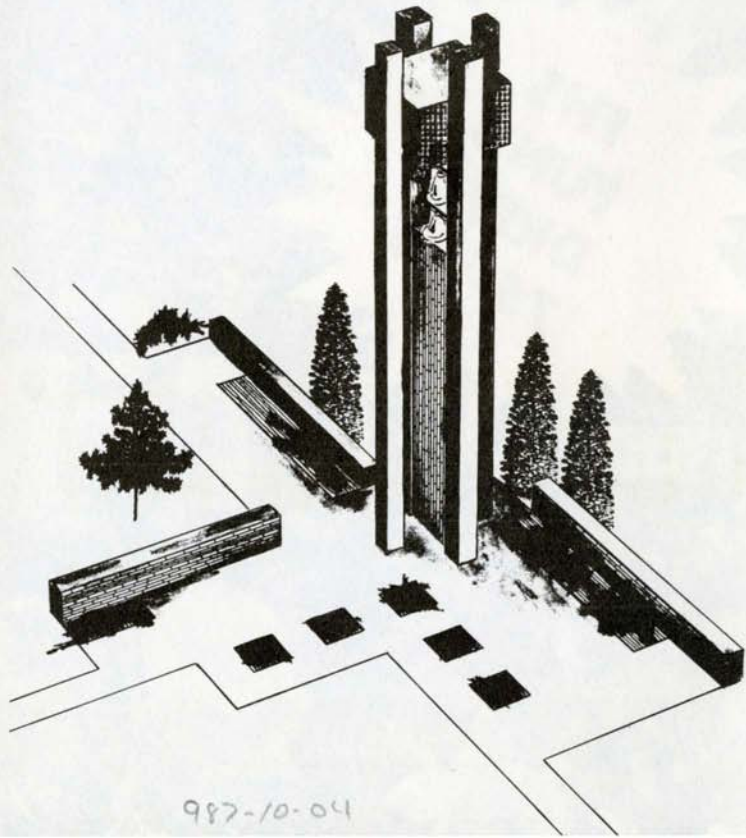
...western Kansas is agriculture

Though businesses and industries have come to Western Kansas by leaps and bounds in recent years, agriculture is still "king" on the high plains. And would you believe that many people don't know that Fort Hays Kansas State College, through its college farm, is directly responsible for some of those wonderful crops and animals raised yearly. The study of agriculture at FHS has progressed from a minor part of the overall college offerings to one of considerable importance. Did you know that the college farm is self-supporting, provides a multitude of employment possibilities for graduates, is among the longest grasslands research studies in America, has a dairy herd that is one of the top three producers in the state, and that more than 500 students are enrolled in some kind of agriculture study? Our problem is that because the farm is self-supporting, we have to find ways of continually upgrading the facilities. We are entering a \$90,000 project and need the help of all of you who live and understand the need for the study of agriculture and farm animals. We need an animal science facility, a sow farrowing building, a sheep building, a structure for stabling and housing horses, and a building for hay storage. We're hoping you would like to share in providing these necessary adjuncts. Your generous support, which is tax deductible, will be greatly appreciated.



... gift of beauty

Fort Hays Kansas State College takes pride in announcing a project to raise funds for the construction of a carillon and campanile to be dedicated during the year of the 75th anniversary of the college, 1977. With your support, the realization of the dreams of thousands for more than half a century, could become a reality soon. A Centennial II Carillon of 25 notes in range of two full chromatic octaves encased by four steel columns towering 68 feet high comprises the project the college is pursuing. The carillon would become a voice for the college and its daily playing ringing the students to class would be a source of pride not only on campus but throughout the community. Please give this project some thought and write us for more information. The giving of the carillon or a contribution toward its construction would be an excellent memorial to a loved one.



987-10-04

**DO YOU WORK
FOR A MATCHING
GIFT COMPANY?**

If you do, you can double your gift at no extra cost to you. Simply inform the appropriate person (usually the personnel officer) in your company that you've made a gift. A matching check will be sent to the College along with notification that your gifts made the matching gifts possible.

By matching your gift, your employer in effect is recognizing the valuable contribution which you, as an educated person, are making to your firm. It's the company's way of saying "thanks" to the College which helped provide your education.

I understand the needs at Fort Hays Kansas State College. To help insure the future of my school, I am giving \$_____ or pledging \$_____. Please use my gift in the following manner: _____ scholarships
_____ research _____ student loans _____ college farm _____ carillon _____ library acquisition
_____ teaching equipment _____ as you see fit. I prefer the \$100 club_____.

In lieu of money, I am giving the college _____

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STATE

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Bill me _____ quarterly _____ semi-annually _____ annually.

Please make check payable to: FHS Endowment Association. Gifts are tax deductible. Send me information about _____

Fort Hays Kansas State College
Endowment Association
Hays, Kansas 67601

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