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Oct 15th, 3:30 PM - 4:15 PM

Check Your Dashboard, Your Gauges May Be High!

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Part of the Scholarly Communication Commons, and the Scholarly Publishing Commons

Check your Dashboard, Your Gauges Might be High!
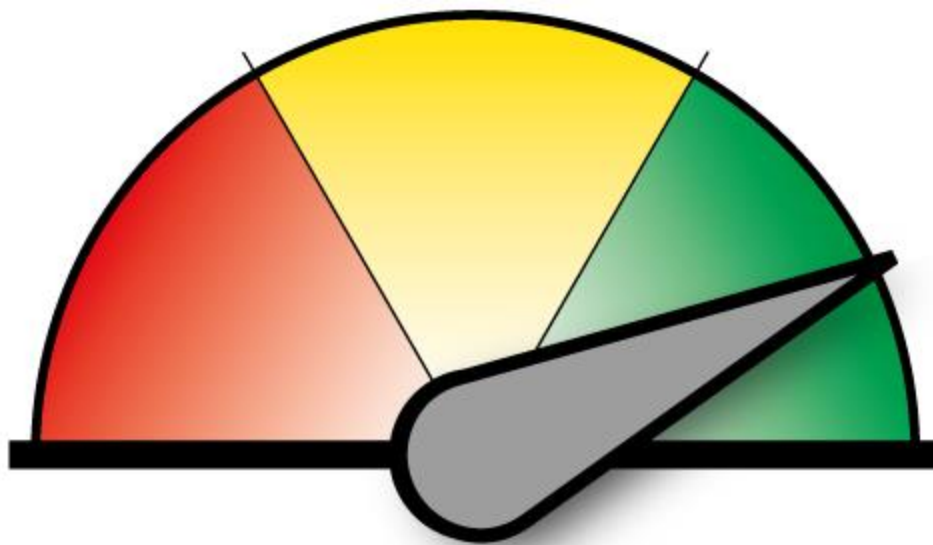
Phillip Fitzsimmons

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Janet Brennan Croft

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In our presentation…

- Janet Croft, Editor of *Mythlore*, will discuss the differences between her former way of producing a predominantly print journal to doing the work digitally using the Digital Commons editor's platform. She will describe advantages and disadvantages to using the platform. This is an opportunity for Institutional Repository administrators to ask concrete questions about the learning curve and experience of a seasoned journal editor who has made the transition to using the Digital Commons editor's platform.

- Phillip Fitzsimmons, the administrator of the SWOSU Digital Commons https://dc.swosu.edu/, will discuss the relevance of the use of the Digital Commons platform to the goals of the University. He will use download- and viewer-usage Dashboard maps to show the increasing international readership of the journal and what it can mean to contributors.

About SWOSU

- 4-Year, Regional University
- 15 Nationally-Accredited Academic Programs
- 200+ Faculty
- Student FTE 4,500
- Signature Programs:
  - Pharmacy
  - Nursing
  - Education

THE AL HARRIS LIBRARY

- 7 Faculty Librarians, 7 Staff, 15 Student Workers
- Services: Virtual Reference Services, Instruction, Circulation Services, Digitization, Interlibrary Loan

The SWOSU Digital Commons publishes scholarly and creative works by SWOSU faculty and students. The Digital Commons also provides a wide array of materials celebrating the history of the University and the diverse peoples and cultures of western Oklahoma.
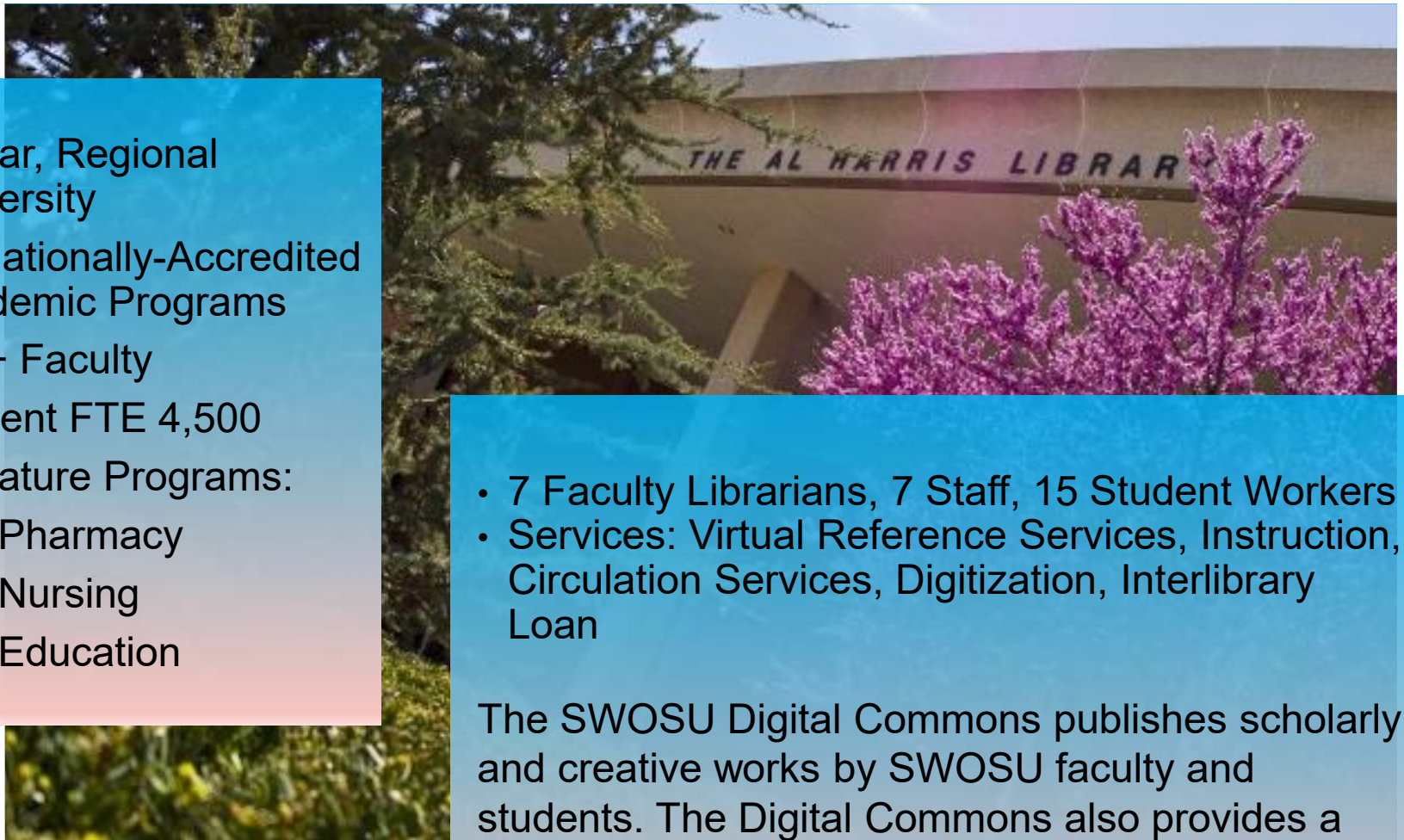
A show of hands

- My institution uses Digital Commons

- My institution is thinking about using Digital Commons

- My institution used to use Digital Commons

- What's Digital Commons?

This time last year …

- During this Show-and-Tell session, I'm saying something like "I think *Mythlore* is wonderful."
- We had been uploading *Mythlore* since July 2017. Adding a periodical external to SWOSU was new for us.
- Now we have relationships with three external organizations.

A short history

- The Al Harris Library has had an Institutional Repository (IR) since 2008. Our first platform was with ebrary.
- In 2015 Gen. Thomas Stafford (Retired Astronaut) donated his archive to the library. We contracted with Bepress because we needed a better platform that would increase discoverability for our IR to present the incoming collection to scholars.
- I approached Janet Croft about digitizing and posting *Mythlore* on the SWOSU Digital Commons https://dc.swosu.edu/mythlore/ because I had been involved with the Mythopoeic Society for a few years and knew Janet from when we both worked at the University of Oklahoma.
- It has been a great opportunity for everyone involved.

Mythlore

On SWOSU Digital Commons: https://dc.swosu.edu/mythlore/

Mythlore Art
On SWOSU Digital Commons: https://dc.swosu.edu/ml_art/
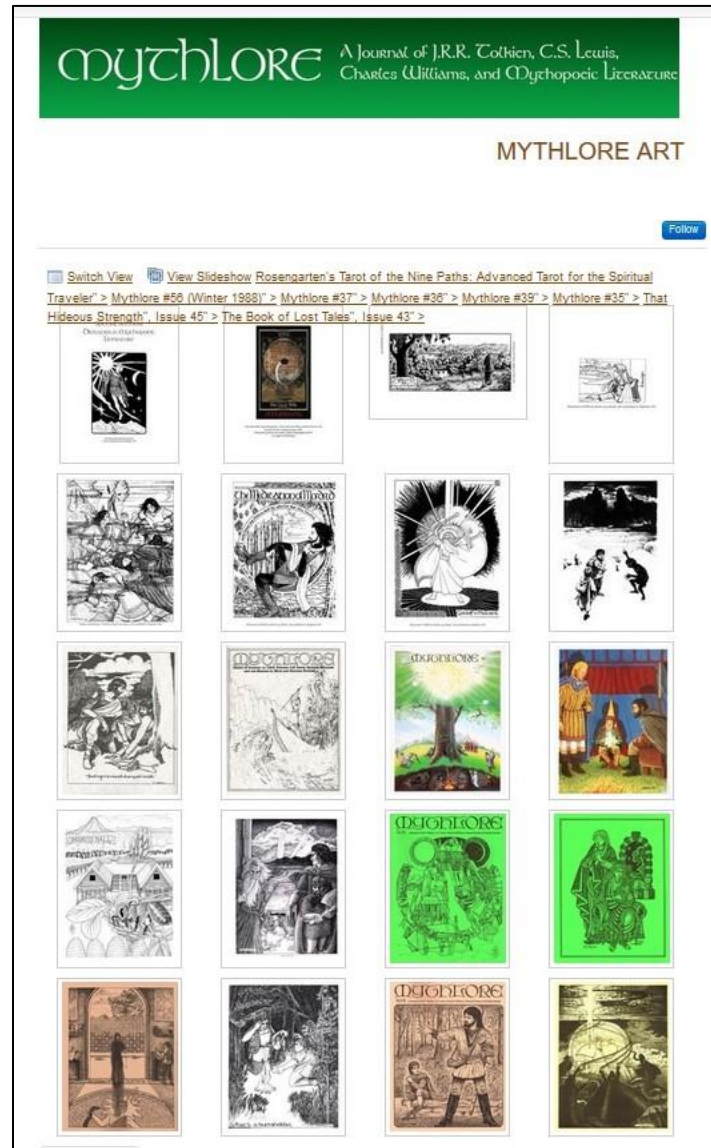
Now let's hear from Janet ...

- First issue: January 1969
- Change in format: 1999
- Early issues hand-typed and mimeographed; can be challenging to OCR!
- Issues of determining rights; no formal author or artist agreements used till early 2000s
- Index created 2007; has been through several iterations and is now free online and includes other Society publications
- A few early issues not online yet; issues 9-38. 43-50, and 82-current online, exclusive of the two-issue embargo

MYTHLORE

A Journal of J. R. R. Tolkien, C. S. Lewis, Charles Williams, and Mythopoeic Literature
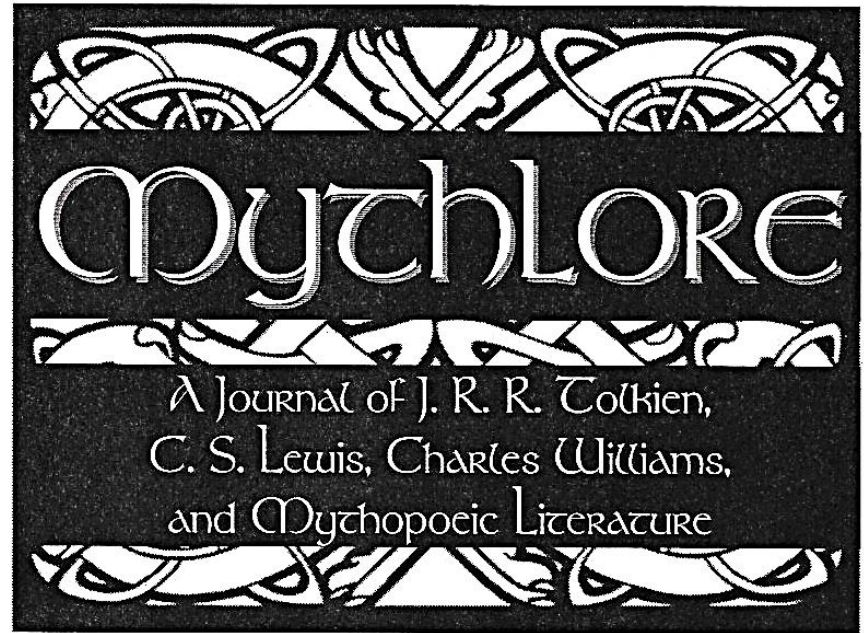
THE OLD WAYS...
ARE NOT ALWAYS BEST
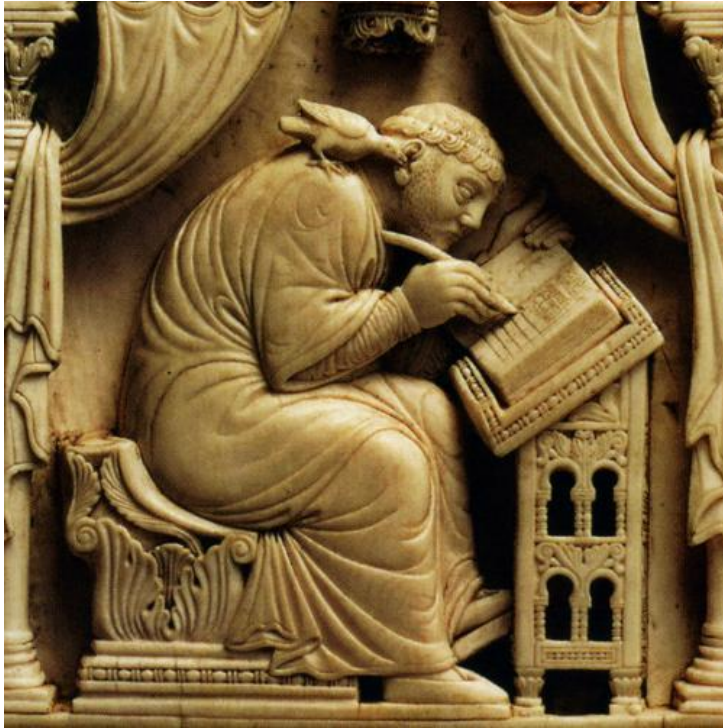
- How I used to do things
  - Mail sorter
  - Excel sheets
  - Routing tags stapled to papers
  - Wrike (task management program)
  - System of electronic folders stored on USB
  - Emails

- Problem of items "falling through the cracks"
- Problem of changing my primary email address
- Duplication of effort: Tracking both physical and electronic items AND email

USING THE BEPRESS PLATFORM

Mythopoeic Society — **MYTHLORE** — A Journal of J.R.R. Tolkien, C.S. Lewis, Charles Williams, and Mythopoeic Literature

- The new workflow
  - Contributor's first step is to set up or access account
  - Everything related to that submission in one place: correspondence, revisions, cover letter, etc. (or at least that's the final goal)
- Automated communication
  - Acknowledges receipt
  - Reminds me of next steps
  - Reminds referees to report
- Advantages of canned messages
  - Sometimes the impersonality of a canned message is a good thing; it comes from "The Editor," not me

MYTHLORE

A JOURNAL OF
J. R. R. TOLKIEN, C. S. LEWIS, CHARLES WILLIAMS,
AND MYTHOPOEIC LITERATURE

SPECIAL SECTION:
DIVINATION IN MYTHOPOEIC
LITERATURE

Issue 132   Volume 36, Number 2   Spring/Summer 2018
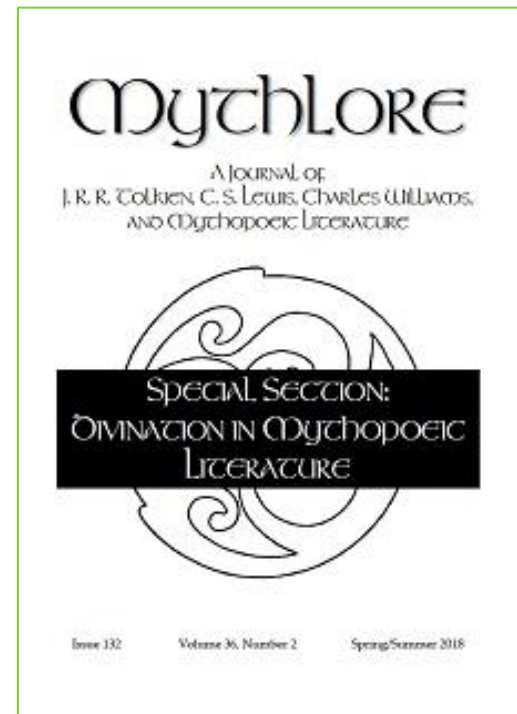
ADVANTAGES FOR THE EDITOR

- At-a-glance status of submissions, what work I need to be doing
- Ease of assigning work to referees and guest editors
- Ease of transition to a new editor if that becomes necessary; nearly everything needed will be in one place
- Acceptance rates and other useful statistics
- Easy to refer authors to previous work in their topic

Issues still to Address

- Automatic mail fails: too much, too repetitive, could be easier to edit

- Users who are not tech-savvy are easily frustrated

- Some documents are still going through my email
  - Need to automate author agreements
  - Need to automate sharing proofs with authors

- Want to convince our board to

drop the embargo

- Also still producing print version

for the foreseeable future, which

means it has to be laid out for print.

Tools from BePress I need to adopt

- Tutorials I can customize for my users that walk them through the submission process and how to submit revisions (with screenshots).

- Change setting so I can access the email addresses of my referees and authors again; I often need to contact them outside of the system, etc.

- A flowchart of events from submission to publication, so I can see what emails are triggered when, and decide what to edit.

- *What I really need is TIME to do all this!!*

… and now back to Phillip

In the last year

Mythlore works posted
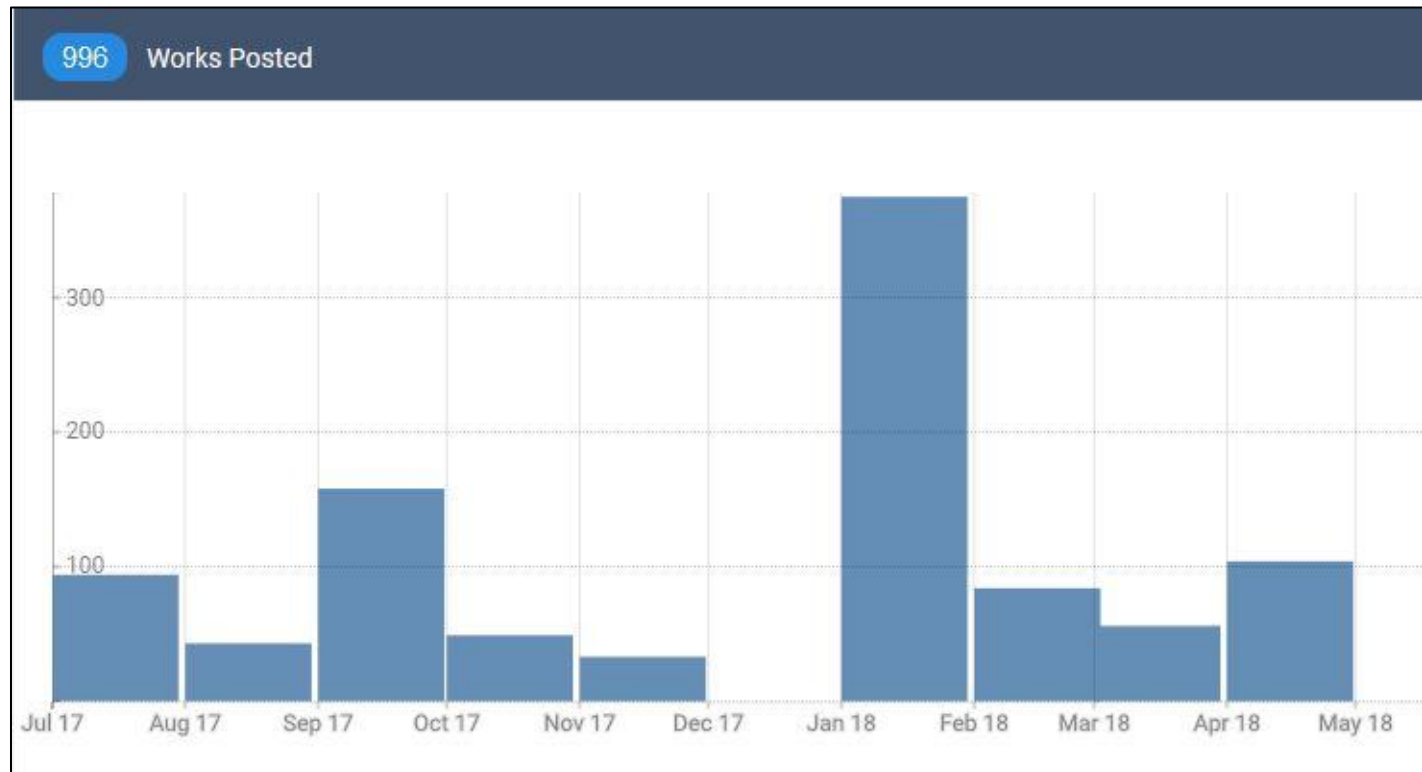
Almost 1,000 works from *Mythlore* have been posted in the SWOSU Digital Commons from July 2017-May 2018. Built-in features make it easy for authors and editors to track readership and downloads.

Accessible from anywhere

Mythlore downloads
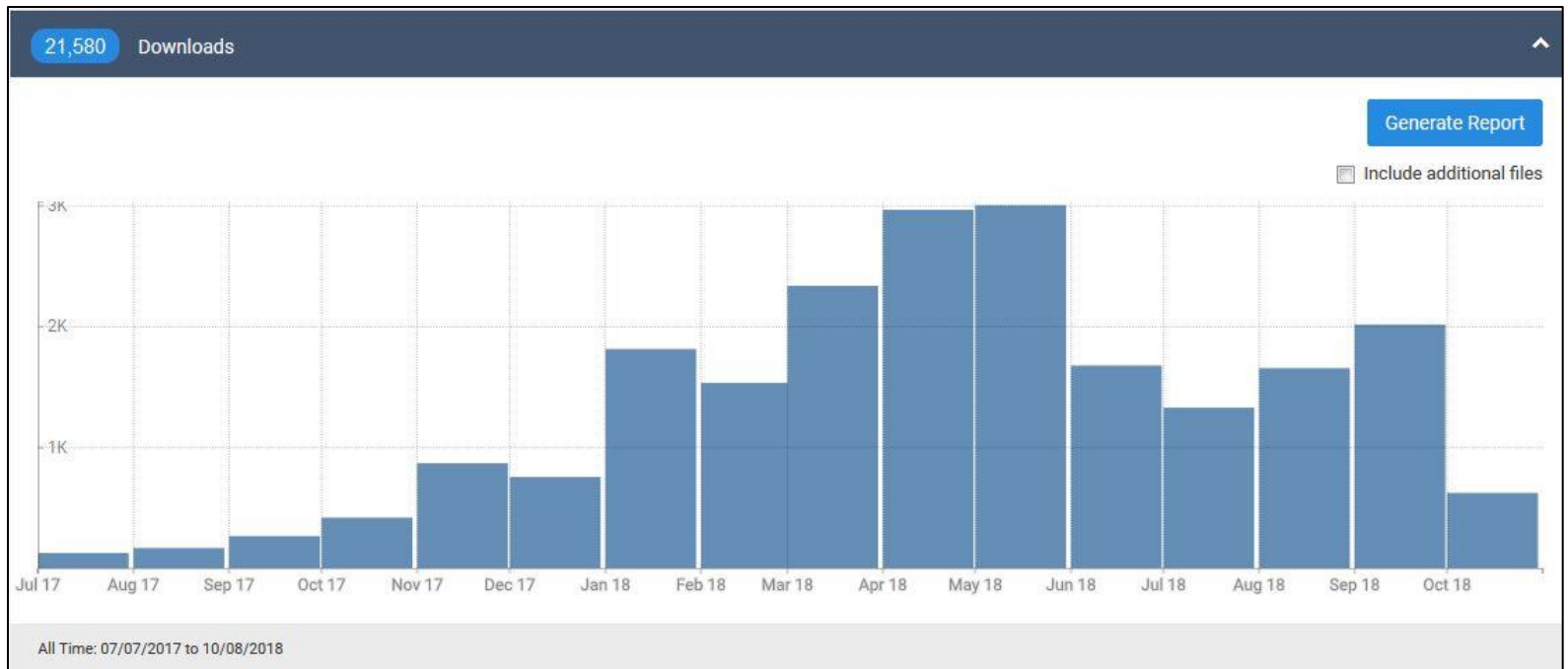
Mythlore readership steadily climbed during last school year and is continuing to show increasing numbers this academic year.

Accessible from anywhere

Locations of *Mythlore's* 21,580 downloads

Mythlore is being read on six continents and in dozens of countries by serious scholars and casual fans alike.

Top Tens

Mythlore's most downloaded articles

996 Works	
Show 10 ▼ entries	Search: [ ] Export

Title ⇕	Downloads ▼
☑ The Christian Parody in Sara Paretsky's <i>Ghost Country</i>	413
☑ Aslan's Sacrifice and the Doctrine of Atonement in <i>The Lion, the Witch and the Wardrobe</i>	386
☑ <i>Letters to Malcolm</i> and the Trouble with Narnia: C.S. Lewis, J.R.R. Tolkien, and Their 1949 Crisis	350
☑ Wizards and Wainscots: Generic Structures and Genre Themes in the Harry Potter Series	332
☑ Hobbit Sex and Sensuality in <i>The Lord of the Rings</i>	306
☑ Dragons and Serpents in J.K. Rowling's <i>Harry Potter</i> Series: Are They Evil?	303
☑ "Dwarves are Not Heroes": Antisemitism and the Dwarves in J.R.R. Tolkien's Writing	275
☑ Toying with Fantasy: The Postmodern Playground of Terry Pratchett's Discworld Novels	273
☑ Cults of Lovecraft: The Impact of H.P. Lovecraft's Fiction on Contemporary Occult Practices	273
☑ "Because I'm a Girl, I Suppose!":Gender Lines and NarrativePerspective in <i>Harry Potter</i>	272

Showing 1 to 10 of 996 entries   Previous   Next

All Time: 07/07/2017 to 10/08/2018

Mythlore readership interests are simple to identify and quantify.

Top Tens

Download country locations

Regions		Downloads
> United States		9505
> United Kingdom		2372
> Canada		1329
> Germany		1045
> France		916
> Netherlands		554
> Australia		393
> Brazil		379
> Russian Federation		299
> Spain		293

134 Countries

Show 10 entries   Search: Export

Showing 1 to 10 of 134 entries   Previous   Next

The US boasts the highest readership of *Mythlore*, but the UK, Germany, and Canada also show strong interest.

Top Tens

Institutions accessing *Mythlore*

| | 1,618 Institutions | ^ |

Education | Commercial | Government [3%] | Organization [2%] | Military [0%] | Library [0%]

| 73% | 20% | | |

Filter by type: Show All

Show 10 entries   Search: [   ]   Export

Name	⇕	Type	⇕	Downloads ⌄
> Swosu Weatherford		Education		346
> University of Alberta		Education		109
> University of California San Diego		Education		106
> Rheinische Friedrich-Wilhelms-Universitaet Bonn		Education		60
> University of Wisconsin Madison		Education		59
> Universitaet Hamburg Campus Net		Education		37
> MediaSift Limited		Commercial		36
> Azusa Pacific University		Education		32
> University of Iowa		Education		30
> University of Vermont		Education		30

Showing 1 to 10 of 1,618 entries   Previous Next

All Time: 07/07/2017 to 10/08/2018

Universities dominate the type of institutions that access *Mythlore.*

An unqualified success

Mythopoeic Society — MYTHLORE — A Journal of J.R.R. Tolkien, C.S. Lewis, Charles Williams, and Mythopoeic Literature

- For Mythopoeic Society:
  - *Mythlore* is being downloaded thousands of times per year.
  - *Mythlore* authors have greater visibility for their scholarship.
  - The Mythopoeic Society is visible on the Digital Commons platform.
  - *Mythlore* is only the first project. Other Mythopoeic Society publications will be posted to Digital Commons in the future.

One of many

Location of *Westview*'s downloads

Other publications on the SWOSU Digital Commons are also expanding their audiences. For example, *Westview* https://dc.swosu.edu/westview/, a literature journal for western Oklahoma, is being read around the globe. This journal has been available as full issue PDFs. We are currently uploading new PDFs with a link to each item in the full run of the journal.
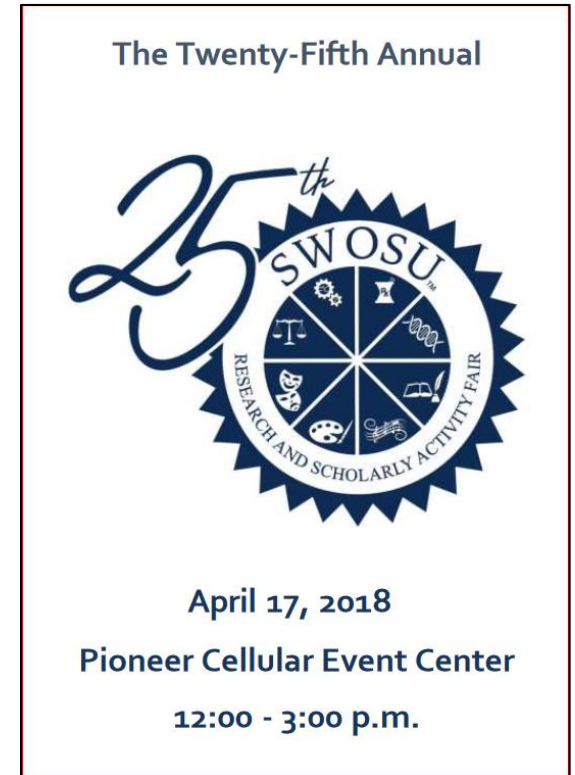
Supporting faculty and student works

ADMINISTRATIVE ISSUES JOURNAL

https://dc.swosu.edu/aij/

SWOSU Journal of Undergraduate Research

https://dc.swosu.edu/jur/

THE MAYFLY NEWSLETTER
Southwestern Oklahoma State University, Weatherford, Oklahoma 73096-3098 USA

https://dc.swosu.edu/mayfly/

The Southwestern
Southwestern Oklahoma State University's Student Publication

https://dc.swosu.edu/the_southwestern/

ESL Club & Women Speak

https://dc.swosu.edu/esl/4/

The Twenty-Fifth Annual
25th SWOSU RESEARCH AND SCHOLARLY ACTIVITY FAIR

April 17, 2018
Pioneer Cellular Event Center
12:00 - 3:00 p.m.

https://dc.swosu.edu/rf_programs/1/

Monthly readership report

An unqualified success

- For SWOSU:
  - Contributes to role as a center for arts, culture, science, and technology.
  - Serves the university faculty and students by helping create a diverse intellectual environment
  - Promotes SWOSU on an international level.
  - Advances technologies that maximizes learning.
- For more about student-led Research and Student-Centric Publishing at SWOSU see our bepress webinar at: https://vimeo.com/292006330

Questions?

For more information:

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