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DC-HUG '18

Presentations

Oct 15th, 3:30 PM - 4:15 PM

Check Your Dashboard, Your Gauges May Be High!

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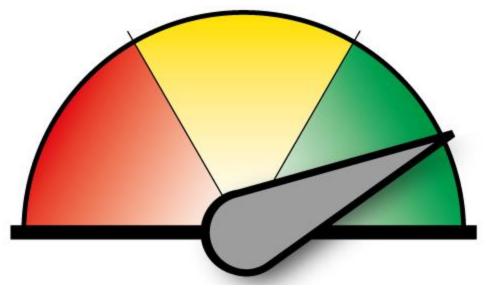
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Check your Dashboard, Your Gauges Might be High!



Phillip Fitzsimmons

Reference and Digitization Librarian Southwestern Oklahoma State University phillip.fitzsimmons@swosu.edu

Janet Brennan Croft

SCI Liaison and Librarian for Copyright and Disability Services Rutgers University mythlore@mythsoc.org

In our presentation...

- Janet Croft, Editor of *Mythlore*, will discuss the differences between her former way of producing a predominantly print journal to doing the work digitally using the Digital Commons editor's platform. She will describe advantages and disadvantages to using the platform. This is an opportunity for Institutional Repository administrators to ask concrete questions about the learning curve and experience of a seasoned journal editor who has made the transition to using the Digital Commons editor's platform.
- Phillip Fitzsimmons, the administrator of the SWOSU Digital Commons https://dc.swosu.edu/, will discuss the relevance of the use of the Digital Commons platform to the goals of the University. He will use download- and viewer-usage Dashboard maps to show the increasing international readership of the journal and what it can mean to contributors.

About SWOSU

- 4-Year, Regional University
- 15 Nationally-Accredited Academic Programs
- 200+ Faculty
- Student FTE 4,500
- Signature Programs:
 - Pharmacy
 Nursing
 Education





7 Faculty Librarians, 7 Staff, 15 Student Workers
Services: Virtual Reference Services, Instruction, Circulation Services, Digitization, Interlibrary Loan

The SWOSU Digital Commons publishes scholarly and creative works by SWOSU faculty and students. The Digital Commons also provides a wide array of materials celebrating the history of the University and the diverse peoples and cultures of western Oklahoma.

A show of hands

- My institution uses Digital Commons
- My institution is thinking about using Digital Commons
- My institution used to use Digital Commons
- What's Digital Commons?

This time last year ...



- During this Show-and-Tell session, I'm saying something like "I think *Mythlore* is wonderful."
- We had been uploading *Mythlore* since July 2017. Adding a periodical external to SWOSU was new for us.
- Now we have relationships with three external organizations.

A short history

- The AI Harris Library has had an Institutional Repository (IR) since 2008. Our first platform was with ebrary.
- In 2015 Gen. Thomas Stafford (Retired Astronaut) donated his archive to the library. We contracted with Bepress because we needed a better platform that would increase discoverability for our IR to present the incoming collection to scholars.
- I approached Janet Croft about digitizing and posting *Mythlore* on the SWOSU Digital Commons <u>https://dc.swosu.edu/mythlore/</u> because I had been involved with the Mythopoeic Society for a few years and knew Janet from when we both worked at the University of Oklahoma.
- It has been a great opportunity for everyone involved.

Mythlore

On SWOSU Digital Commons: https://dc.swosu.edu/mythlore/

Orgenopoeic Sociecy MyChlore A Journal of J.R.R. Tolkien, C.S. Lewis, Charles Williams, and Orgenopoeic Literature

	me	About	FAQ	My Account
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Но

Journal Home	Home > Mythlore	
Join the Mythopoeic Society		Follow
About This Journal		
Aims & Scope	Mythlore: A Journal of J.R.R. Tolkien, C.S. Lewis, Charles Williams, and	
Editorial Board	Mythopoeic Literature is a scholarly, peer-reviewed journal published by the	Mychlore
Policies	Mythopoeic Society that focuses on the works of J.R.R. Tolkien, C.S. Lewis,	5
1 oudes	Charles Williams, and the genres of myth and fantasy. The full text of	A JOURNE OF J.R.R. TOURIN C.S. LEWIS, CHARLES WILLMOS.
Submit Article	Mythlore from 2002 onward is available in several electronic databases from	and Obychopoeic Licerature
Submit Article	Gale, Ebsco, and ProQuest. Mythlore is also indexed in the Annual	6
Most Popular Papers	Bibliography of English Language and Literature, the Modern Language	CON
	Association International Bibliography (MLA), and other sources.	Special Section:
Mythlore Art	See the <u>Aims and Scope</u> for the statement of editorial purpose of the journal.	OMNACION IN ODJChopoeic Liceracure
Receive Email Notices or RSS	THE HISTORY OF MYTHLORE	L'AL
Select an issue:	Mythlorewas founded in 1969 by the late Glen GoodKnight, Founder of the	
All Issues	Mythopoeic Society. He edited its first 84 issues, with the exception of issues	Invest 132 Volume 36. Number 2 Spring/Summer 2018
	18–23, which were edited by Gracia Fay Ellwood. In its early years, Mythlore	
Search	was a "fanzine" that, in addition to scholarly articles, columns, and book and	
Searcn Enter search terms:	media reviews, included a great deal of art work, poetry, and other creative	
Enter search terms:	work. Over the years, the articles became more and more exclusively	Editor
	scholarly, and the creative work and fiction reviews moved to sister	
in this journal 💌	publications like Mythprint and Mythic Circle. When Dr. Theodore Sherman	 Janet Brennan Croft, Rutgers
Advanced Search	of Middle Tennessee State University assumed the editorship with issue 85 in	University
	1999, Mythlore completed its transformation into a refereed scholarly journal	Archivist
Mythlore Index Plus	publishing only articles and reviews. At that time, its format also changed	Archivist
	from 8½" x 11" to 6½" x 9". Janet Brennan Croft, currently of Rutgers	 Phillip Fitzsimmons,
ISSN: 0146-9339	University, became editor in 2006 and switched to a double-issue format. The	Administrator of Mythlore and
	journal was published in two double issues per year, in approximately April	Society Archives, Southwestern Oklahoma State University
Southwestern Oklahoma State University	and November through Spring 2013. In Fall 2013 the double issue numbering	Charlonic Diale Childer Sily
	was dropped and electronic subscriptions became available for individuals.	Editorial Advisory Board
	Current Issue: Volume 36, Number 2 Issue 132,	 Verlyn Flieger, University of Maryland, College Park
	Spring/Summer (2018)	Charles Huttar, Hope College
	Special issue on divination in fantasy, co-authored with Emily E. Auger	Peter J. Schakel, Hope College
	Issue Art	 Rev. John W. Houghton, The Hill School, Pottstoum
		Richard C. West, University of

Mythlore Art, Issue 132 Pat Wayne, Unknown ., and Arthur Rosengarten Wisconsin, Madison

University

Donna R. White, Arkansas Tech

Mythlore Art

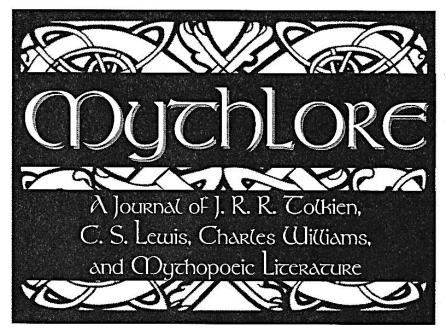
On SWOSU Digital Commons: https://dc.swosu.edu/ml_art/





Now let's hear from Janet ...

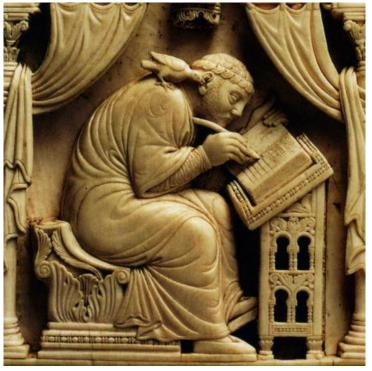
First issue: January 1969
Change in format: 1999
Early issues hand-typed and mimeographed;
can be challenging to OCR!
Issues of determining rights; no formal author or



artist agreements used till early 2000s

- Index created 2007; has been through several iterations and is now free online and includes other Society publications
- A few early issues not online yet; issues 9-38. 43-50, and 82-current online, exclusive of the twoissue embargo

THE OLD WAYS... ARE NOT ALWAYS BEST



How I used to do things

- Mail sorter
- Excel sheets
- Routing tags stapled to papers
- Wrike (task management program)
- System of electronic folders stored on USB
- Emails
- Problem of items "falling through the cracks"
- Problem of changing my primary email address
- Duplication of effort: Tracking both physical and electronic items AND email

USING THE BEPRESS PLATFORM

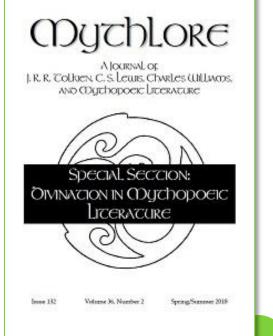
Oychopoeic Sociecy MyChopoeic Sociecy MyChopoeic Liceracure A Journal of J.R.R. Colkien, C.S. Lewis, Charles Williams, and Mychopoeic Liceracure

The new workflow

- Contributor's first step is to set up or access account
- Everything related to that submission in one place: correspondence, revisions, cover letter, etc. (or at least that's the final goal)

Automated communication

- Acknowledges receipt
- Reminds me of next steps
- Reminds referees to report
- Advantages of canned messages
 - Sometimes the impersonality of a canned message is a good thing; it comes from "The Editor," not me



ADVANTAGES FOR THE EDITOR

- At-a-glance status of submissions, what work I need to be doing
- Ease of assigning work to referees and guest editors
- Ease of transition to a new editor if that becomes necessary; nearly everything needed will be in one place
- Acceptance rates and other useful statistics
- Easy to refer authors to previous work in their topic



ISSUES STILL TO ADDRESS

- Automatic mail fails: too much, too repetitive, could be easier to edit
- Users who are not tech-savvy are easily frustrated
- Some documents are still going through my email
 - Need to automate author agreements
 - Need to automate sharing proofs with authors
- Want to convince our board to

drop the embargo

 Also still producing print version for the foreseeable future, which means it has to be laid out for print.



TOOLS FROM BEPRESS I NEED TO ADOPT

- Tutorials I can customize for my users that walk them through the submission process and how to submit revisions (with screenshots).
- Change setting so I can access the email addresses of my referees and authors again; I often need to contact them outside of the system, etc.
- A flowchart of events from submission to publication, so I can see what emails are triggered when, and decide what to edit.

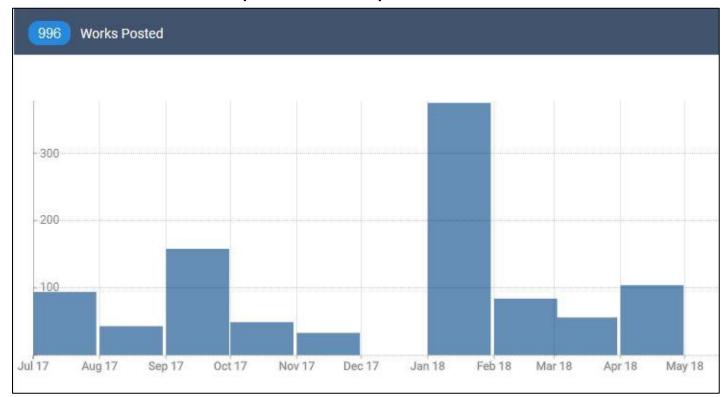


What I
 really need
 is TIME to
 do all this!!

... and now back to Phillip

In the last year

Mythlore works posted



Almost 1,000 works from *Mythlore* have been posted in the SWOSU Digital Commons from July 2017-May 2018. Built-in features make it easy for authors and editors to track readership and downloads.

Accessible from anywhere

Mythlore downloads



Mythlore readership steadily climbed during last school year and is continuing to show increasing numbers this academic year.

Accessible from anywhere

Locations of Mythlore's 21,580 downloads



Mythlore is being read on six continents and in dozens of countries by serious scholars and casual fans alike.

Top Tens

Mythlore's most downloaded articles

996 Works			^
Show 10 • entries	Search:	Export	f
Title	٥	Downloads	•
C The Christian Parody in Sara Paretsky's <i>Ghost Country</i>		41	13
C Aslan's Sacrifice and the Doctrine of Atonement in <i>The Lion, the Witch and the Wardrobe</i>		38	36
C <i>Letters to Malcolm</i> and the Trouble with Narnia: C.S. Lewis, J.R.R. Tolkien, and Their 1949 Crisis		35	50
C Wizards and Wainscots: Generic Structures and Genre Themes in the Harry Potter Series		33	32
C Hobbit Sex and Sensuality in <i>The Lord of the Rings</i>		30	06
C Dragons and Serpents in J.K. Rowling's <i>Harry Potter</i> Series: Are They Evil?		30)3
"Dwarves are Not Heroes": Antisemitism and the Dwarves in J.R.R. Tolkien's Writing		27	75
C Toying with Fantasy: The Postmodern Playground of Terry Pratchett's Discworld Novels		27	73
Cults of Lovecraft: The Impact of H.P. Lovecraft's Fiction on Contemporary Occult Practices		27	73
. "Because I'm a Girl, I Suppose!":Gender Lines and NarrativePerspective in <i>Harry Potter</i>		27	72
Showing 1 to 10 of 996 entries		Previous Nex	xt
All Time: 07/07/2017 to 10/08/2018			

Mythlore readership interests are simple to identify and quantify.

Top Tens

Download country locations

134 Countries	
Show 10 • entries	Search: Export
Regions	Downloads -
> United States	9505
> United Kingdom	2372
> Canada	1329
> Germany	1045
> France	916
> Netherlands	554
> Australia	393
> Brazil	379
> Russian Federation	299
> Spain	293
Showing 1 to 10 of 134 entries	Prévious Next

The US boasts the highest readership of *Mythlore*, but the UK, Germany, and Canada also show strong interest.

Top Tens

Institutions accessing *Mythlore*

Education Commercial Government [3%] Organization [2%]	Military [0%] Library [0%	1	
73%		2	0%
ilter by type: Show All			-
Show 10 💌 entries		Search:	Export
Name 🗢	Туре	۵	Downloads 🚽
> Swosu Weatherford	Education		346
> University of Alberta	Education		109
> University of California San Diego	Education		106
> Rheinische Friedrich-Wilhelms-Universitaet Bonn	Education		60
> University of Wisconsin Madison	Education		59
> Universitaet Hamburg Campus Net	Education		37
> MediaSift Limited	Commercial		36
> Azusa Pacific University	Education		32
> University of Iowa	Education		30
> University of Vermont	Education		30
Showing 1 to 10 of 1,618 entries			Previous Next

Universities dominate the type of institutions that access *Mythlore*.

An unqualified success

B Mychopoeic Sociezy MJChLORE A Journal of J.R.R. Tolkien, C.S. Lewis, Charles Williams, and Mychopoeic Lizerazure

- For Mythopoeic Society:
 - *Mythlore* is being downloaded thousands of times per year.
 - *Mythlore* authors have greater visibility for their scholarship.
 - The Mythopoeic Society is visible on the Digital Commons platform.
 - *Mythlore* is only the first project. Other Mythopoeic Society publications will be posted to Digital Commons in the future.



Location of Westview's downloads



Other publications on the SWOSU Digital Commons are also expanding their audiences. For example, *Westview* <u>https://dc.swosu.edu/westview/</u>, a literature journal for western Oklahoma, is being read around the globe. This journal has been available as full issue PDFs. We are currently uploading new PDFs with a link to each item in the full run of the journal.

Supporting faculty and student works



https://dc.swosu.edu/aij/



https://dc.swosu.edu/mayfly/



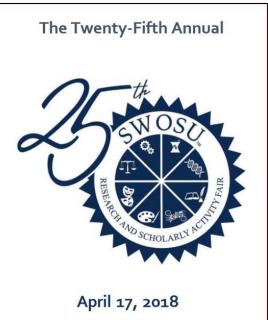
https://dc.swosu.edu/the_southwestern/

ESL Club & Women Speak

https://dc.swosu.edu/esl/4/



https://dc.swosu.edu/jur/



Pioneer Cellular Event Center

12:00 - 3:00 p.m.

<u>https://dc.swosu.edu/rf_pr</u> <u>ograms/1/</u>

Monthly readership report

readershipreport

From: SWOSU Digital Commons

Dear Author,

You had **22** new downloads in July 2018 across your **14** papers in SWOSU Digital Commons. Your current readership:

335 Total Downloads



An unqualified success



- For SWOSU:
 - Contributes to role as a center for arts, culture, science, and technology.
 - Serves the university faculty and students by helping create a diverse intellectual environment
 - Promotes SWOSU on an international level.
 - Advances technologies that maximizes learning.
- For more about student-led Research and Student-Centric Publishing at SWOSU see our bepress webinar at: <u>https://vimeo.com/292006330</u>



Questions?

For more information:

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