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Description of Journalism Collection

Forsyth Library, Fort Hays Kansas State College

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Purpose
The major purpose of the journalism collection is to serve the students and faculty of the School of Journalism. The School offers a B.S. degree in Journalism with a major in Advertising, News, Photojournalism or Radio-Television-Film. Several areas within the News major are emphasized--newspaper, community journalism, science writing, magazine and public journalism and broadcast management. The School also offers the M.S. degree in Journalism, with courses in advanced reporting, advanced editing, public affairs reporting, interpretative reporting, editorial writing, critical writing, high school publications, propaganda and censorship, international communications, communications law, the history of journalism, magazines, newspaper management, news and documentary broadcasting, advertising creation, advertising management and advertising research.

A secondary purpose is to serve other students and faculty on the university campus, people studying journalism and other subjects at other colleges and universities, the Lawrence community and the people who borrow books through interlibrary loan.

Journalism and the field of speech and drama are closely related because both deal with communication, and both are concerned with television, radio and film. Journalism is also related to English language and literature, business and the social sciences, especially sociology and political science.

Collection Guidelines
Languages
The primary language of the collection is English. Secondary languages are the Romance languages and German. No important work will be excluded from the collection because of language if students and faculty have need of it.

Chronological Guidelines
Emphasis is on current problems and topics in the field, but topics of historical interest are important both as sources of information and as...
examples of journalism.

**Geographical Guidelines**
The United States receives the most emphasis. Newspapers, journals and works about journalism from any part of the world will be considered for inclusion in the collection.

**Treatment of Subject**
Scholarly monographs, including dissertations, about journalism and journalists will be included. Histories of newspapers and journals, biographies of journalists, bibliographies, directories and indexes are collected. Outstanding textbooks will be added. Newspapers and journals about any subject are useful examples in the collection.

**Type of Material**
Translations of important works to English are added; translations to other languages are seldom added. The majority of the collection consists of books, periodicals and newspapers. Because of the bulk of newspapers and long-lived journals, microform editions of older volumes are preferred.

**Date of Publication**
No publications are excluded because of date of publication, but current publications are especially important.

**Other Resources**
The William Allen White Journalism Library collects journals and books about all phases of journalism. Several collections in the Department of Special Collections are of interest for the history of journalism. The newsletters collection, covering manuscript subscription newsletters of the late 17th and early 18th centuries, and composed of photocopies of originals from many libraries, is the largest assemblage of this form of journalism to be found anywhere. The Richard P. and Marjorie N. Bond Collection of English 17th and 18th century newspapers and periodicals, other early English newspapers and periodicals, journals of learned societies (17th to 19th centuries), a small collection of "little magazines," and a collection of science fiction magazines provide samples of forms of publication and of styles of journalism. A large collection of first:
issues of modern American commercial magazines now being established by the Magazine Publishers Association and the School of Journalism will provide examples of 20th century American magazine journalism. The department also has a number of books and other publications useful for the history of censorship and freedom of the press. The Kansas Collection collects works by and about Kansas journalists. Among other Kansas newspaper archival material, the Kansas Collection holds the photographic archives of the Lawrence Journal-World. Microcopies of all Kansas Black newspapers published through 1960 are in the Kansas Collection. The Ray Morgan papers, Ben Hibbs papers and publications of William Allen White are among the works of Kansas journalists included in the Kansas Collection. The Government Documents Department collects publications about journalism published by the United States and British governments. The Center for Research Libraries in Chicago, Illinois holds an extensive newspaper collection as well as journals and monographs. People may borrow from the collection through interlibrary loan. The New York Times computer data base service is an important resource for journalism students.

Related Subject Policy Statements
The Reference Department policy statement is of special interest to journalism students. Since the subject matter of journalists may lie in any area, all of the sections of the policy statement will be of interest to journalism students. Political Science, History, English Language and Literature, Art, Business, Speech and Drama and the Government Documents Department policy statements will interest many people studying journalism.

Levels of Collecting Intensity by Subject Subdivision

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<tr>
<th>Collecting Level</th>
<th>Newspapers (See Newspapers policy.)</th>
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<tr>
<td>Advertising</td>
<td>Books and journals about marketing, promotions, preparing advertising copy and layouts, advertising research and strategy</td>
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News

Books and journals about news-gathering and writing, editing, management, propaganda, censorship, business law and law of the press, editorial and interpretive writing, science writing, criticism, foreign communications

Photojournalism

In addition to materials listed after "News" above, books about photography, editing and picture layout

Radio, television and film

In addition to materials listed under "News" above, books about cinematography; radio and television programming, operations and production; news broadcasting; interviewing for radio and television presentation, producing documentaries, and writing for radio and television

Strengths and Weaknesses

The Libraries' collections lack adequate up-to-date source material about spending in the media and about media patronage.

Rosemary McDonough
Bibliographer