The Use of Social Media to Improve Student and Faculty Communication

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The Use of Social Media to Improve Student and Faculty Communication

NURS 868 Curriculum Planning - Kathryn Amrein, BSN

Methodology:

What is the impact of social media on student and faculty communication during nursing school?

- Literature reviewed for the past 10 years shows a positive impact on communication between institutions, faculty, and current students who utilize some form of social media (Cant et al., 2017; Duke et al., 2016; Mhunpiew & Purayadiith, 2015; Tran, 2019).
- In addition, social media is shown to be an effective method for continued contact with alumni as well as local communities (Segaren, 2019; The Important Role of Social Media in Higher Education, 2020).

- Researchers will be responsible for the administration of student and faculty surveys and in person interviews. Participants will be asked to fill out a survey dependent on their use and perception of social media in the academic setting.

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- The implementation of an electronic newsletter regarding faculty and student activities.

- Social media plays a huge role in today's society, encompassing free time as well as education and careers. Research shows that a variety of social media sources can increase student knowledge regarding their school and department happenings. The implementation of an electronic newsletter to keep nursing students current on department information, the progress of their peers, and accomplishments of faculty will have a positive impact on student and faculty communications.

Findings:

- Predicted findings to include an increase in positive student perception of student and faculty communication. In addition, primary investigator predicts to see an improvement in student awareness in areas such as department events, student and faculty conferences and presentations, other pertinent student activities.

References:


